



CITIZENS COINAGE ADVISORY COMMITTEE

801 9TH STREET, NW
WASHINGTON, DC 20220

United States Mint
801 9th Street NW
Washington DC 20220
Minutes of CCAC Public Meeting
Tuesday, September 27, 2022
(9 am–2:59 pm)

I. Attendance

a. CCAC Members in Attendance:

- Dr. Lawrence Brown (Chair)
- Sam Gill
- Dr. Dean Kotlowski (virtual)
- Michael Moran
- Robin Salmon (virtual)
- Donald Scarinci
- Dennis Tucker
- Dr. Peter Van Alfen (virtual)
- Arthur Bernstein
- Dr. Harcourt Fuller
- Mary Lannin

b. Mint Officers and Staff in Attendance:

- Director Ventris Gibson (virtual)
- April Stafford, Chief, Office of Design Management
- Megan Sullivan, Senior Design Specialist, Office of Design Management
- Boneza Hanchock, Design Manager, Office of Design Management
- Pam Borer, Design Manager, Office of Design Management (virtual)
- Roger Vasquez, Senior Design Specialist, Office of Design Management
- Russell Evans, Design Manager, Office of Design Management
- Joseph Menna, Chief Engraver
- Jennifer Warren, Director of Legislative and Intergovernmental Affairs and Liaison to the CCAC
- Michael Costello, Manager, Design and Engraving
- Greg Weinman, Senior Legal Counsel, Counsel to the CCAC
- Elizabeth Young, Attorney Advisor (virtual)
- Mike White, Office of Corporate Communication (virtual)

c. Former Member of the CCAC:

- Robert Hoge

d. Members of the Media in Attendance (virtual):

- Mike Unser, Founder and Editor of Coin News Media Group
- Paul Gilkes, Senior Editor, Amos Media/Coin World,
- Brandon Hall, Senior Associate Editor, Whitman Publishing,

e. Liaisons in Attendance (virtual):

- For the Greg LeMond Congressional Gold Medal, Crozer Connor, Senior Legislative Assistant for Representative Mike Thompson
- For the 2024 American Innovation \$1 Coin honoring innovation in Maine, Greg Olsen, the Maine State Deputy Treasurer and Anne Lown, the daughter of Dr. Bernard Lown
- For the 2024 American Innovation \$1 Coin honoring innovation in Missouri, Phillip Arnzen, Deputy Legislative Director of the Office of Governor Michael L. Parson
- For the Congressional Gold Medal to the Women known as “Rosie the Riveter,” Lori Gould, the daughter of Phyllis Gould, a former Rosie the Riveter, and Sarah Pritchard, Executive Director of Rosie the Riveter Trust.

II. Minutes

1. Chair, Dr. Lawrence Brown, called the meeting to order at 9:00 am. Chair Brown noted that although the Federal Register announced that the agenda for this meeting would include a discussion of candidate designs for the Harlem Hellfighters Congressional Gold Medal, but the portfolio is not ready for review and will be considered at a future meeting.
2. Chair Brown took roll call of the 11 members (all of whom except Ms. Robin Salmon, Dr. Dean Kotlowski, and Dr. Peter Van Alfen participated in person), and determined that the quorum was met. Former CCAC member, media attendance, liaisons, and the attendance of Mint staff and officers were recognized.
3. Chair Brown discussed the significance of this meeting, held in September, in the context of other contemporary and historic events in September. As examples, he included unfortunate historic events such as the execution of Nathan Hale in 1776 and the terrorist event of September 11, 2001. Memorable historic accomplishments occurring in the month of September included the establishment by Congress of the US Treasury, the United States Army, and the United States Air Force. Chair Brown’s noted that September was the birth month of famous Americans among Supreme Court justices, Olympians, and inventors. He concluded his comments by sharing that in the past September has been noteworthy for announcements by the US Mint of the production numismatic products, including gold and platinum Eagles and commemorative coin programs.
4. Public Service Award was presented to Mr. Robert Hoge by Director Ventris Gibson for his service on the CCAC. Mr. Hoge was appointed to the CCAC in 2012 and reappointed in 2016 as the Member specially qualified as a numismatic curator. The contributions of Robert are unquestionable and are evident in a wide range of circulating and commemorative coin programs during his tenure and his many contributions to numismatics outside of his CCAC efforts.
5. The minutes and the letters to the Secretary from the CCAC’s June 14, 2022, meetings were unanimously approved via a motion from Dr. Harcourt Fuller, seconded by Ms. Mary Lannin.
6. Before presenting the obverse and reverse candidate designs for the Greg LeMond Congressional Gold Medal, April Stafford, Chief, Office of Design Management, provided the background of *Public Law 116-208*, the Greg LeMond Congressional Gold Medal Act, which awards a Congressional Gold Medal to Mr. Greg LeMond in recognition of his service to the nation as an athlete, activist, role model, and community leader. Mr. Crozer Connor, Senior Legislative Assistant for Representative Mike Thompson joined the CCAC during the discussion of the candidate designs as the liaison for the medal.
7. The common inscriptions of the obverse candidate designs feature “GREG LEMOND”, “TOUR DE FRANCE”, and “1986, 1989, and 1990”, the years of his Tour De France victories. The common inscriptions of the reverse candidate designs feature the inscriptions “ACT OF CONGRESS 2022”, “1979, 1983, 1989,” the years of his World Championship victories, “WORLD CHAMPION”, and “DON’T EVER GIVE UP, IT DOESN’T GET EASIER - YOU JUST GET FASTER.”

8. After the presentation of the six obverse candidate designs and the six reverse candidate designs, Mr. Joseph Menna, Mr. Michael Costello, Ms. April Stafford, Ms. Boneza Hanchock, or Mr. Crozer Connor were asked if there were any legal, technical, or other considerations.
9. With this background, the Committee discussed the obverse and reverse candidate designs, recommending obverse design **GL-O-11**, which received a score of 27 and featured Mr. LeMond in action, riding past the Arc de Triomphe. The Committee also recommended reverse design **GL-R-05**, which depicts a textured globe representing road asphalt with bicycle chain links and inscriptions around the outer border. Also includes a shortened version of LeMond’s quote, “IT DOESN’T GET EASIER-YOU JUST GET FASTER.” The obverse and reverse designs recommended by the Committee are also preferred by Mr. LeMond.

Design	Score (33 pts maximum)
GL-O-03	9
GL-O-04	4
GL-O-05	5
GL-O-06	21
GL-O-09	3
GL-O-11	27 (recommended design)

Design	Score (33 pts maximum)
GL-R-01	7
GL-R-02	4
GL-R-03	9
GL-R-05	27 (recommended design)
GL-R-06	10
GL-R-08	14

10. The Mint next presented the background for the 2024 American Innovation \$1 Coin Program. Public Law 115-197, the American Innovation \$1 Coin Act (Act), requires the Secretary of the Treasury to mint and issue \$1 coins with a reverse design honoring innovation or innovators from each of the 50 states, the territories, and the District of Columbia. In accordance with the Act, the United States Mint (Mint) worked with the Governors of the states being honored in 2024 to develop design concepts for the coins. These concepts have been approved by the Secretary of the Treasury. All coins in this program share a common obverse of the Statue of Liberty and inscribed “\$1” and “In God We Trust.”
11. At this point, the Mint presented the nine reverse candidate designs for the 2024 American Innovation \$1 Coin honoring innovations in Maine, recognizing Dr. Bernard Lown. Required inscriptions are “United States of America” and “Maine.” For this discussion, the CCAC was joined by Mr. Greg Olsen, the Maine State Deputy Treasurer and liaison from the State of Maine and Ms. Anne Lown, the daughter of Dr. Bernard Lown, the subject of the innovation theme for the State of Maine.
12. After the presentation of the candidate designs, Mr. Joseph Menna, Mr. Michael Costello, Ms. April Stafford. Mr. Russ Evans, Mr. Olsen and Ms. Lown were provided an opportunity for any additional input.

Design	Score (33 pts maximum)
ME-01	14
ME-02A	5
ME-03A	4
ME-03B	15
ME-05	12
ME-06	10
ME-07A	4
ME-07B	4
ME-08	26 (recommended design)

13. Of the nine candidate designs, the CCAC recommended **ME-08** with a score of 26 out of the 33 maximum. This design presents a profile portrait of Dr. Bernard Lown with his direct current defibrillator in operation below his profile. The design is flanked by the inscriptions “DR. BERNARD LOWN” and “DIRECT CURRENT DEFIBRILLATOR.” This design is also preferred by Dr. Lown’s family.
14. On a motion by Dennis Tucker, seconded by Arthur Bernstein, the Committee also recommended that the inscription of “DR. BERNARD LOWN” on **ME-08** be changed to “BERNARD LOWN, M.D.”
15. Next, the Mint presented the background for the 2024 American Innovation \$1 Coin honoring innovations in Missouri, recognizing the innovations of George Washington Carver. Required inscriptions are “United States of America” and “Missouri.” For this discussion, the CCAC was joined by Mr. Phillip Arnzen, Deputy Legislative Director of the Office of Governor Michael L. Parson.
16. After the presentation of the seven candidate designs, Mr. Joseph Menna, Mr. Michael Costello, Ms. April Stafford, Mr. Russ Evans, and Mr. Arnzen were provided the opportunity to participate in further discussion.
17. On a motion by Donald Scarinci, seconded by Michael Moran and after extensive discussion, the Committee recommended unanimously that the Mint provide additional candidate designs in response to the comments and observations of the CCAC.
18. The Mint next presented the background of the Congressional Gold Medal to the Women known as “Rosie the Riveter”. *Public Law 116-195* awards a Congressional Gold Medal, collectively, to the women in the United States who joined the workforce during World War II, providing the aircraft, vehicles, weaponry, ammunition, and other material to win the war, who were referred to as “Rosie the Riveter,” in recognition of their contributions to the United States and the inspiration they have provided to ensuing generations. The term “Rosie the Riveter” includes any woman who held employment or volunteered in support of the war efforts during World War II.
19. The Congressional Gold Medal to the Women known as “Rosie the Riveter” consisted of 12 obverse and 13 reverse candidate designs. For this discussion, the CCAC was joined by Ms. Lori Gould, daughter of Phyllis Gould, a former Rosie the Riveter, and Ms. Sarah Pritchard, Executive Director of Rosie the Riveter Trust.

Design	Score (33 pts maximum)
RR-O-01	24 (recommended design)
RR-O-01A	11
RR-O-02	3
RR-O-03	3
RR-O-04	8
RR-O-05	6
RR-O-06	7
RR-O-07	20
RR-O-08	9
RR-O-08A	11
RR-O-08B	6
RR-O-09	5

Design	Score (33 pts maximum)
RR-R-01	17
RR-R-02	9
RR-R-02A	6
RR-R-03	26
RR-R-04	6
RR-R-04A	8
RR-R-05	24 (recommended design)
RR-R-06	2
RR-R-07	3
RR-R-08	3
RR-R-09	2
RR-R-10	4

20. After the presentation of the obverse and reverse candidate designs, Mr. Joseph Menna, Mr. Michael Costello, Ms. April Stafford, Ms. Megan Sullivan, Ms. Lori Gould, and Ms. Sarah Pritchard were provided the opportunity to participate in further discussion.

21. On a motion by Michael Moran, seconded by Mary Lanin and after extensive discussion, the CCAC recommended obverse **RR-O-01** and reverse **RR-R-05**.
22. Obverse **RR-O-01** depicts five “Rosies” to represent the diversity of women in the war effort, all wearing their work attire. One “Rosie” holds a rivet gun and another is preparing to weld. The inscription is “HONORING ROSIE THE RIVETER.” This design was preferred by one of the liaisons who participated in the discussion.
23. Reverse **RR-R-05** features silhouettes of a B-17 bomber, a Liberty ship, and an M4 tank against a background of sheet metal that has been riveted together with two wrenches atop. The additional inscriptions are “WOMEN WORKING TOGETHER FOR VICTORY,” “1942,” and “1945.” This design was also preferred by one of the liaisons who participated in the discussion.
24. Additionally, on a motion by Dr. Peter Van Alfen, seconded by Mr. Michael Moran, the Committee recommended that the silhouette of the B-17 aircraft be amended to reflect either an E, F, or G model of the aircraft. Additionally, on a motion by Michael Moran, seconded by Dean Kotlowski, the CCAC recommended that the Mint determines whether or not and where to include the inscription of “Act of Congress”. Finally, on a motion by Mr. Arthur Bernstein, seconded by Mr. Michael Moran, the CCAC recommended that the Mint determines whether or not to include the hair net in obverse design.
25. As the CCAC had completed all matters scheduled for this meeting, Chair Brown expressed appreciation of the participation in this meeting by the public, the media, the Mint staff, and the CCAC members. Chair Brown also express appreciation for members of the public who have written questions or submitted recommendations as these communications are important in the deliberations of the CCAC. Chair Brown announced the next meeting be on November 15, 2022 and will take place virtually to approve the minutes and letters to the Secretary from this meeting and to review the Fiscal Year 2022 Annual report.
26. The meeting was adjourned following a motion by Ms. Mary Lanin and seconded by Mr. Arthur Bernstein.