CCAC Citizens Coinage Advisory Committee

CITIZENS COINAGE ADVISORY COMMITTEE

801 9TH STREET, NW WASHINGTON, DC 20220

United States Mint 801 9th Street NW Washington, DC 20220 Minutes of CCAC Public Meeting Wednesday April 17, 2024 9:02 am-11:10 pm

I. Attendance

- a. Citizens Coinage Advisory Committee (CCAC) Members in Attendance:
 - Dr. Peter van Alfen (Chair)
 - Kellen Hoard
 - Dr. Christopher Capozzola
 - Donald Scarinci
 - Annelisa Purdie (virtual)
 - Michael Moran (virtual)
 - Dennis Tucker
 - John Saunders
 - Dr. Harcourt Fuller
 - Arthur Bernstein

b. Mint Officers and Staff in Attendance:

- Kristie McNally, Deputy Director of the U.S. Mint
- April Stafford, Chief, Office of Design Management
- Megan Sullivan, Senior Design Specialist, Office of Design Management
- Roger Vasquez, Senior Design Specialist, Office of Design Management
- Russ Evans, Design Manager, Office of Design Management
- Boneza Hanchock, Design Manager, Office of Design Management
- Sukrita Baijal, Design Manager, Office of Design Management
- Joseph Menna, Chief Engraver (virtual)
- Jennifer Warren, Director of Legislative and Intergovernmental Affairs and Liaison to the CCAC
- Greg Weinman, Senior Legal Counsel and Counsel to the CCAC
- Brendan Tate, Senior Government Affairs Specialist, Office of Legislative and Intergovernmental Affairs
- c. Members of the Media in Attendance (remote):
 - Mike Unser, Founder and Editor of Coin News Media Group, LLC
 - Paul Gilkes, Coin World Senior Editor, AMOS Media

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d. Liaisons and Public in Attendance:

- For the United States Marine Corps 250th Anniversary Commemorative Coin Program:
 - o Retired USMC Major General James W. Lukeman, President and Chief Executive Officer, Marine Corps Heritage Foundation
 - o Jennifer Vanderveld, Chief Operating Officer, Marine Corps Heritage Foundation
- Robin Salmon, former Member of the CCAC

II. Minutes

• Business Matters:

- 1. Chairperson van Alfen called the meeting back to order at approximately 9:02am, conducted roll call and determined that quorum was met. Attendance of media, Mint staff and officers, and liaisons were recognized.
- 2. Chairperson van Alfen then introduced the first order of business, a Public Service Award to Robin Salmon and expressed his own gratitude to Ms. Salmon for her service on the CCAC.
- 3. Deputy Director McNally presented the Award to Ms. Salmon that included the Alexander Hamilton Secretary's Medal and the 2022 American Liberty Silver Medal.
- 4. Ms. Salmon expressed her appreciation for the Award and for the honor of serving on the CCAC.
- United States Marine Corps 250th Anniversary Commemorative Coin Program:
 - 1. Chairperson van Alfen then introduced the next order of business, review of the design candidates for United States Marine Corps 250th Anniversary Commemorative Coin Program (Program).
 - 2. Chairperson van Alfen invited April Stafford to provide an overview of the Program.
 - 3. April Stafford offered a brief overview of the Program and then introduced the liaisons Major General Lukeman and Ms. Vanderveld and invited them to say a few words.
 - 4. Major General Lukeman provided a passionate overview of the Marine Heritage Foundation, its museum, and the thought and care that went into the selection of their preferred obverse and reverse candidate designs for the each of the coins in the Program, and the significance to the Marines of each of the images.
 - 5. Ms. Stafford then presented the candidate designs noting the liaisons' preferences: that all three coins in the program share the common reverse design USMC-S-R-05; that USMC-G-O-09 depicting a Marine Color Guard Platoon serve as the obverse for the gold coin; that USMC-C-O-03 depicting the iconic flag raising on Iwo Jima serve as the obverse for the silver coin (although this obverse is from the clad coin portfolio); and that USMC-S-O-05B depicting Marine riflemen from 1776 and the modern era serve as the obverse for the clad coin (although the obverse is from the silver coin portfolio).
 - 6. A discussion between the CCAC, the liaisons, and the Mint staff followed clarifying the significance of certain design elements and the inscriptions.
 - 7. Within that discussion Donald Scarinci asked Major General Lukeman specifically why the image of the flag raising on Iwo Jima should be used again on a coin since

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- doing so would effectively replicate the 2005 U.S. Mint coin celebrating the 230th anniversary of the USMC.
- 8. Major General Lukeman reiterated the point that this image is the most iconic of all images for the Marine Corps and represents for members of the Corps what it means to be a Marine.
- 9. Following additional open discussion, each member of the CCAC then provided comments on the portfolio.
- 10. Once each member had finished their comments, additional discussion between the CCAC, the liaisons, and the Mint staff, particularly Joe Menna, ensued.
- 11. John Saunders thereupon made a motion to recommend the liaisons' preferred candidate designs. The motion was seconded by Arthur Bernstein, which was followed by additional discussion on the motion.
- 12. The motion passed on a voice vote of nine "ayes" and one "nay".
- 13. For the record, the CCAC then scored the obverse and reverse design candidates, with USMC-G-O-06, USMC-G-R-01, USMC-S-O-05B, USMC-S-R-05, USMC-C-O-03, and USMC-C-R-09 receiving the highest scores.
- 14. Chairperson van Alfen then thanked the liaisons for their very useful, impassioned, and insightful comments.

• Janet Yellen Secretary of the Treasury Medal:

- 1. Chairperson van Alfen then introduced the next order of business, reviewing the candidate designs for the Janet Yellen Secretary of the Treasury Medal (Medal), and invited April Stafford to discuss the Medal.
- 2. Ms. Stafford provided an overview of the Medal and the single obverse and reverse candidate designs.
- 3. Chairperson van Alfen noting that since the portfolio had only a single option for obverse and reverse that the CCAC would forego the usual individual comments in lieu of any suggestions to improve the candidate designs.
- 4. Dennis Tucker suggested that the inscription on the reverse of the medal be reconfigured by the Mint to make clearer that Secretary Yellen is the 78th Secretary, not the "78th United States", for which there was general agreement.
- 5. Dennis Tucker then moved to recommend Secretary Yellen's preferred design candidates **JY-O-05** and **JY-R-04** for the obverse and reverse of the Medal. Arthur Bernstein seconded the motion.
- 6. The motion passed unanimously.

• Ventris C. Gibson Director of the Mint Medal:

- 1. Chairperson van Alfen then introduced the next order of business, reviewing the candidate designs for the Ventris C. Gibson Director of the Mint Medal (Medal), and invited April Stafford to discuss the Medal.
- 2. Ms. Stafford provided an overview of the Medal and the single obverse and reverse candidate designs.

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- 3. Chairperson van Alfen noting that since the portfolio had only a single option for obverse and reverse that the CCAC would forego the usual individual comments in lieu of any suggestions to improve the candidate designs.
- 4. Brief general discussion followed.
- Dennis Tucker then moved to recommend Director Gibson's preferred design candidates VCG-O-01A and VCG-R-01 for the obverse and reverse of the Medal. Kellen Hoard seconded the motion.
- 6. The motion passed unanimously.
- 7. As all agenda items were concluded for the meeting, Chairperson van Alfen thanked the CCAC Members and the Mint staff for their contributions and attendance.
- 8. Chairperson van Alfen called for a motion to adjourn the meeting. Dennis Tucker offered the motion, seconded by Arthur Bernstein. With unanimous approval, the meeting concluded at 11:10am on April 17, 2024.