## Citizens Coinage Advisory Committee Public Meeting

Wednesday, September 24, 2014, 9:00 PM
United State Mint Headquarters
801 9<sup>th</sup> Street NW, 2<sup>nd</sup> Floor Conference Rooms B and C

Washington, D.C.

## In attendance:

Michael Bugeja Robert Hoge Erik Jansen Mary Lannin Gary Marks (Chair) Michael Moran Donald Scarinci Jeanne Stevens-Sollman Thomas Uram Herman Viola Heidi Wastweet

- 1. Chairperson Marks called the meeting to order at 9:35 A.M.
- 2. April Stafford of the United States Mint presented the candidate reverse designs for the 2015 and 2016 American Eagle Platinum Coin Program.
- 3. After each member of the Committee had commented on the candidate designs, members rated the designs by assigning 0, 1, 2, or 3 points to each, with higher points reflecting more favorable evaluations. With eleven (11 members voting, the maximum possible point total was thirty-three (33). By Committee rule, a majority of the maximum possible point total (i.e. 17) was required to garner the Committee's recommendation. The committee's scores for the reverse designs for the 2015 and 2016 American Eagle Platinum Coin Program were:

AEP-O-01: 0 AEP-O-02: 0 AEP-O-03: 0 AEP-O-04: 0 AEP-O-05: 1

AEP-O-06: 28 (Recommended design for 2015 or 2016) AEP-O-07: 26 (Recommended design for 2015 or 2016)

AEP-O-08: 19 AEP-O-09: 4 AEP-O-10: 0 AEP-O-11: 0 AEP-O-12: 0

AEP-O-13: 0 AEP-O-14: 0 AEP-O-15: 0 AEP-O-16: 0 AEP-O-17: 23 AEP-O-18: AEP-O-19: 0 AEP-O-20: 0 0 AEP-O-21: AEP-O-22: 3 AEP-O-23: 1 AEP-O-24: 0 AEP-O-25: 0 AEP-O-26: 6 AEP-O-27: AEP-O-28: 0 AEP-O-29: 0 AEP-O-30: 6 AEP-O-31: 4

- 4. Upon the request of Mint staff to comment on a common stylistic or thematic connection that might link the recommended 2015 and 2016 designs as a two-year program, committee members stated that both designs portray "Liberty" personified as a beautiful woman as is common in the iconology of American coinage. Both designs also depict an American Bald Eagle in keeping with another important icon of American coinage as a personification of "Freedom" as well as a portrayal of national strength and a representational image of the Republic. Members felt the pairing of these two designs in a thematic sense would produce an attractive two-year program highlighting the core national values of "Liberty and Freedom".
- 5. The following motions were acted upon by the Committee:
  - Motion by Mr. Bugeja, seconded by Ms. Stevens-Sollman, to recommend design AEP-R-06 be modified to remove the dish held in the hand of Lady Liberty. The motion passed with nine (9) ayes and two (2) nays.
  - Motion by Mr. Bugeja, seconded by Mr. Hoge, to recommend design AEP-R-06 be modified to establish eye contract between Lady Liberty and the eagle. The motion was approved on a vote of nine (9) ayes and two (2) nays.
  - Motion by Mr. Bugeja, seconded by Chair Marks, to recommend design AEP-R-06 be modified to remove the image of the sun. The motion failed on a vote of one (1) aye, nine (9) nays and one (1) abstention.
  - Motion by Mr. Hoge, seconded by Mr. Bugeja, to recommend design AEP-R-06 be modified to remove the inner border appearing concentric with the inscription, "United States of America". The motion was approved on a vote of ten (10) ayes and one (1) nay.

- Motion by Ms. Lannin, seconded by Dr. Viola, to recommend design AEP-R-06 be modified to reposition the Earth to show the land form of North America. The motion was passed with eight (8) ayes, two (2) nays and one (1) abstention.
- Motion by Ms. Wastweet, seconded by Mr. Hoge, to recommend design AEP-R-07 be modified to remove the olive branch held in the eagle's talons. The motion passed with eight (8) ayes and three (3) nays.
- 6. Chairperson Marks addressed the Committee concerning the proposed Arts Medal Program. He reported that he had appointed a subcommittee on July 22, 2014 to develop a resolution for Committee consideration that would provide a detailed recommendation to Secretary Lew and the Mint concerning the creation of an Arts Medal Program. The Committee included Mr. Moran, Ms. Wastweet, Ms. Stevens-Sollman, Ms. Lannin, Mr. Bugeja and Mr. Scarinci. The subcommittee was chaired by Mr. Moran. Chairperson Marks recognized Mr. Moran for the subcommittee's report.
- 7. Mr. Moran introduced Resolution 2014-01 and read the text of its recommendations into the record,

Section 1: The Committee extends its strongest possible recommendation for and endorsement of an annual United States Mint arts medal program in two separate series.

Section 2: The Committee recommends that a United States Mint arts medal program provide for the issuance of a dated American Liberty themed medal, the design for which would change annually. This medal would depict a new American Liberty on the obverse while incorporating an American eagle on the reverse. The committee recommends that the United States Mint specify the medal be produced in .999 fine silver as a one (1) ounce, 40.6 mm (1.598 inch) diameter medal; and, when appropriate to a particular design, be produced also in bronze or silver as a 76.2 mm (3-inch) diameter medal. The larger size, when utilized, should allow, in consultation with the artist, for variation in finishes and the use of polish and patina. Designs would be submitted for review by the Commission of Fine Arts, Citizens Coinage Advisory Committee and the Director of the United States Mint and approved by the Secretary of the Treasury. In addition the Citizens Coinage Advisory Committee would reserve the right to request certain designs not chosen be held over and resubmitted with the following year's submissions.

Section 3: The second annually produced medal should be a freestyle art medal. The subject matter would be of an American theme in the very broadest sense of the word. The specific subject is left up to the artists and could include any non-living person place, thing, event or idea that they feel inspired to create. The intent is to offer artistic freedom to the artists

in developing images to foster a greater sense of creativity using innovative materials and techniques. This program is meant to be an incubator for ideas and daring designs that could inform future numismatic programs at the United States Mint. If possible the artists should have the option of submitting an image of a sculpted model instead of a sketch should they feel it better represented their design. The program will encourage the use of patina and high relief. The final medal may be of bronze or silver with a 76.2 mm (3-inch) diameter or optional 33.3 mm (1 5/16-inch) diameter. Future medals may utilize alternate shapes as advancing technology allows. The committee wishes to foster more direct collaboration between artists and manufacturing. Once submitted by the artists, the appropriateness of designs would be determined through an internal United States Mint process. Approved designs would be submitted for review by the Commission of Fine Arts, Citizens Coinage Advisory Committee and the Director of the United States Mint and approved by the Secretary of the Treasury. In addition the Citizens Coinage Advisory Committee would reserve the right to request certain designs not chosen be held over and resubmitted with the following year's submissions.

- 8. After members commented on Resolution 2014-01 the following motions were acted upon by the Committee:
  - Motion by Mr. Scarinci, seconded by Ms. Stevens-Sollman, to approve Resolution 2014-01 recommending an Arts Medal Program be created by the U.S. Mint. The motion was unanimously approved.
  - Motion by Chair Marks, seconded by Mr. Scarinci, to recommend that design AEP-R-17, which was presented within the portfolio of designs for the 2015 and 2016 American Eagle Platinum Coin Program, be included in the first design portfolio for the freestyle arts medal series. The motion was unanimously approved.
- 9. There being no further business, Chairperson Marks adjourned the meeting at 11:54 a.m.