

Citizens Coinage Advisory Committee
Public Meeting
Wednesday, January 19, 2011, 9:00 AM
United State Mint Headquarters
801 9th Street NW, 8th Floor
Washington, D.C.

In attendance:

Michael Brown
Roger Burdette
Rick Meier
Gary Marks (Chair)
Michael Olson
Mike Ross
Donald Scarinci
Heidi Wastweet

1. Chairperson Marks called the meeting to order at 9:00 A.M.
2. The minutes of the November 19, 2010 meeting were unanimously approved.
3. After discussion on potential coin design recommendations for the CCAC's FY2010 Annual Report, a motion was made by Mr. Olson, and seconded by Mr. Ross to include a recommendation in the FY2010 Annual Report that a silver dollar be produced in 2014 to commemorate fallen firefighters. The motion was approved unanimously. After further discussion, the Committee unanimously approved a motion made by Mr. Ross, and seconded by Ms. Wastweet, that a recommendation be included in the FY2010 Annual Report for a 2015 silver dollar commemorating the Battle of New Orleans, which occurred in 1815. A motion was made by Mr. Scarinci, and seconded by Mr. Ross, that Chairman Marks be authorized to confer with the Chairman of the United States Postal Service's Citizens' Stamp Advisory Committee to explore the potential of recommending a joint coin-postage stamp commemoration for an as-yet-unspecified theme. The motion was approved unanimously. Subsequently, the Committee unanimously approved a motion by Mr. Ross, and seconded by Ms. Wastweet, that a recommendation for a 2015 silver dollar commemorating the 150th anniversary of the enactment of the 13th Amendment of the Constitution be included in the FY2010 Annual Report.
4. Chairman Marks provided an overview of the process used by the Subcommittee on Coin Design Excellence in producing the report, *"A Blueprint for Advancing Artistic Creativity and Excellence in United States Coins and Medals (Blueprint)."* Chairman Marks discussed the three over-arching recommendations contained in the report. The first recommendation calls for removing all design activities from the United States Mint's Sales and Marketing Department and for the creation of a United States Mint Coin and Medal Design Division that would be led by a professional art director. The art director would report directly to the Director of the United States Mint. The second

recommendation seeks to elevate the status and working conditions of the United States Mint Sculptor-Engravers and to substantially revise the call for Artistic Infusion Program request for proposals to emphasize artistic skills. The finding of the Subcommittee was that such improvements would aid creative processes resulting in improved designs. The third recommendation seeks to include the Committee and the Commission on Fine Arts earlier in the design development process. The Subcommittee included this recommendation so that design recommendations from the two committees could be integrated into the development of designs earlier in the design process. General discussion concerning the *Blueprint* followed and included recognition by the Committee of the outstanding assistance provided by the United States Mint staff in producing the report. A motion was made by Mr. Olson, and seconded by Mr. Meier, to adopt the report, "*A Blueprint for Advancing Artistic Creativity and Excellence in United States Coins and Medals.*" The motion was approved unanimously. Chairman Marks announced that the Subcommittee on Coin Design Excellence had completed its objectives and was, therefore, disbanded.

5. There being no further business, Chairperson Marks adjourned the meeting at 10:29 A.M.