

Citizens Coinage Advisory Committee (CCAC)

Annual Report

Fiscal Year 2012

October 1, 2011 – September 30, 2012

A. Background

Public Law 108-15, approved on April 23, 2003, established the CCAC to advise the Secretary of the Treasury on themes and design proposals relating to circulating coinage, commemorative coinage, bullion coinage, Congressional Gold Medals and national medals. This report presents the CCAC's recommendations for commemorative coinage in each of the next five calendar years, and summarizes the CCAC's activities during fiscal year 2012.

B. CCAC Recommendations

1. General Recommendations

The CCAC encourages the highest standards of artistic excellence for America's coins and medals. The committee recognizes the importance of the nation's coinage, not only in facilitating the needs of commerce, but also as an artistic medium to recognize the significant achievements of the nation and its people, to honor great national leaders of the past and to illustrate the foundational values of the republic. With recognition toward these ends, the CCAC would be pleased to help further artistic excellence by serving as a resource in the development of proposals for circulating coinage, circulating commemoratives and through providing recommendations on commemorative programs and medals.

2. Circulating Commemoratives

The past decade has seen a number of successful programs involving circulating commemorative coinage designs, including the 50 State Quarters[®] Program, Westward Journey Nickel Series[™], Presidential \$1 Coin Program, Lincoln Bicentennial One-Cent Program, District of Columbia and U.S. Territories Quarters Program, and the Native American \$1 Coin Program. These programs have brought exciting new designs to the nation's circulating coinage that have served to convey and celebrate important American historical events and achievements. The continuation of the Native American \$1 Coin Program and the America the Beautiful Quarters[™] Program will provide further opportunities for design innovation in U.S. circulating coinage.

To build on these successes, the CCAC recommends that consideration be given to a circulating coinage program that would commemorate a foundational American value; Liberty. Beginning with the founding of the U.S. Mint in 1792 and extending to the middle of the 20th century, the personification of Liberty served as a major figure on U.S. circulating coinage. To commemorate and celebrate the tradition of American Liberty, the CCAC recommends a new circulating American Liberty Commemorative Coinage Program. Such a program could include an ongoing circulating commemorative coinage series inclusive of the dime, quarter and half dollar beginning in 2015. Each year, one denomination, either the dime or quarter, would be issued with an image representing Liberty along with a corresponding reverse design. These

new coins would be co-issued with the existing presidential designs. The series could begin with a Liberty Dime issued alongside the Roosevelt Dime in 2015. The Liberty Dime would be a one-year issue and would be retired at the end of the year. A Liberty Quarter would be issued alongside the Washington Quarter in 2016 as a one-year issue. The rotation would begin again in 2017 with a new one-year design for the Liberty Dime and would be co-issued with the Roosevelt Dime. This alternating process between the dime and quarter would continue into future years. The program would also include a new Liberty half dollar series issued as a numismatic product. Designs on the Liberty half dollar would be replaced on a ten-year interval. With these new coins, America's coinage would include a new series of artistic and emblematic images commemorating Liberty; a core American value.

In 2014, the Kennedy Half Dollar will mark the 50th Anniversary of its introduction. In recognition of this anniversary, the CCAC recommends the Mint produce a special 2014 circulating issue of the half dollar or a .999 fine silver bullion version of the coin.

3. Numismatic Commemoratives

The United States Congress has a long tradition of authorizing numismatic commemoratives, minted and issued by the United States Mint for sale to the general public. The Commemorative Coin Reform Act of 1996 (Public Law 104-208) provides that the Secretary may mint and issue no more than two commemorative coin programs in any calendar year. The CCAC recommends that each year's two programs should be selected from the following alternatives:

2013

Programs already enacted:

Girl Scouts USA Centennial Commemorative Coin Act

5-Star Generals Commemorative Coin Act

2014

Programs already enacted:

Civil Rights Act of 1964 Commemorative Coin Act

National Baseball Hall of Fame Commemorative Coin Act

2015

Programs already enacted:

U.S. Marshalls Service Commemorative Coin Act

March of Dimes Commemorative Coin Act

The CCAC recommends the Mint give consideration to the production of a .999 fine silver bullion version of the 2015 Roosevelt Dime to be produced at the West Point Mint and to coincide with production of commemorative coins prescribed in the March of Dimes Commemorative Coin Act.

2016

Mark Twain Commemorative Coin Act

Programs recommended by the CCAC:

90th Anniversary of the establishment of U.S. Highway Route 66. One of the original U.S. Highways, Route 66 was established on November 11, 1926. The 2,448 mile long highway became one of the most famous roads in America, traversing eight states, inclusive of Illinois, Missouri, Kansas, Oklahoma, Texas, New Mexico, Arizona and California. Route 66 served as a major path for those who migrated west, especially during the Dust Bowl of the 1930s, and it supported the economies of the communities through which the road passed. It was recognized in popular culture by both a hit song and the Route 66 television show in the 1960s. Recommended mintage: not more than a total of 750,000 clad half dollars for an eight coin series. The history of the highway in each of the eight states would be commemorated with a half dollar bearing a unique obverse design. All coins would bear a common reverse commemorating the highway.

2017

Lions Clubs International Century of Service Commemorative Coin Act

Programs recommended by the CCAC:

150th Anniversary of the Acquisition of the Alaska Territory. The United States purchased the Alaska Territory from the Russian Empire with the signing of the Treaty with Russia on March 30, 1867 and a purchase price of \$7.2 million. Rich in natural resources, cultural heritage and pristine naturalism, the 49th state of the United States, Alaska, is a beautiful and vast American frontier and a gem in the American federal system. Recommended mintage: not more than 500,000 silver dollars and not more than 750,000 half dollars.

4. Other Recommendations

In 2011, the current design of the \$1 Silver Eagle Bullion Coin had been in use for 25 years. Recognizing an opportunity to advance efforts to pursue modern excellence in the design of U.S. coinage, the CCAC recommends the \$1 Silver Eagle Coin be redesigned, beginning in 2015, within the requirements of the coin's original enacting legislation, Public Law 99-61. This statute requires an obverse design symbolic of Liberty and a reverse design of an eagle. In an effort to create continuity between the obverse and reverse designs selected for this coin, the CCAC further recommends that the design selection process focus on selecting obverse and reverse designs created by the same artist.

Medals provide an excellent opportunity to develop, explore and advance the craft of medallic art and to showcase the artistic abilities of the U.S. Mint. In an effort to promote artistic excellence in U.S. coins and medals, the CCAC recommends initiation in 2015 of an "Expressions of America" art medals program that will provide opportunities for innovation in the use of advanced design techniques. These could include ultra high relief, incused design treatments, laser etching, selective gold-plating, holograms, colorization, gold cameo inserts, holographic colors, or bi-metallic outer rings. The program would provide for free artistic expression and the creation of beautiful works of art focused on American themes. Annual design themes could be developed through the U.S. Mint with final theme selections made by the Secretary of the Treasury. The program could be limited to not more than two medals each year.

C. CCAC Activities During Fiscal Year 2012

The CCAC held six meetings during Fiscal Year 2012. *All were held at United States Mint headquarters in Washington, D.C.*

The follow is a summary of the Fiscal Year 2012 CCAC meetings.

Meeting of November 29 2011:

- **Proposed reverse designs for the 2012 American Eagle Platinum Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **2012 First Spouse Gold Coin and Medal Program honoring Alice Paul, Frances Cleveland and Caroline Harrison.** The committee reviewed the proposed designs provided by the United States Mint honoring Alice Paul, Frances Cleveland and Caroline Harrison.
- **Proposed reverse images for the 2013 issues of the America the Beautiful Quarters Program.** The committee considered proposed reverse designs for White Mountain National Forest in New Hampshire, Perry's Victory and International Peace Memorial in Ohio, Great Basin National Park in Nevada, Fort McHenry National Monument and Historic Shrine in Maryland and Mount Rushmore National Memorial in South Dakota.
- **FY2011 Annual Report.** The committee developed recommendations for the FY2011 Annual Report.

Meeting of February 28, 2012:

- **Proposed reverse images for the 2013 issues of the America the Beautiful Quarters Program.** The committee considered proposed reverse designs for Perry's Victory and International Peace Memorial in Ohio and Fort McHenry National Monument and Historic Shrine in Maryland.
- **Congressional Gold Medal honoring the Montford Point Marines.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medal honoring the Professor Muhammad Yunus.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medals honoring Code Talkers associated with the Cheyenne Nation, Choctaw Nation, Comanche Nation, Cheyenne Rive Sioux Tribe, Kiowa Tribe, Oneida Tribe, Pawnee Nation and Tlingit Tribe.** After discussion about the proposed designs submitted by the Unites States Mint, the committee recommended that new designs be prepared that used the 2000 Navajo Code Talker Congressional Gold Medal as a design template.
- **Proposed narratives for the 2013 issues of the First Spouse Gold Coin and Medal Program.** The committee reviewed the proposed narratives provided by the United States Mint honoring Ida McKinley, Edith Roosevelt, Helen Taft, Ellen Wilson and Edith Wilson and offered comments and suggestions.

Meeting of April 26, 2012:

- **Congressional Gold Medals honoring Code Talkers associated with the Comanche Nation, Kiowa Tribe, Santee Sioux Tribe and Tlingit Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **2013 Girl Scouts USA Centennial Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations
- **Proposed narratives for the 2013 issues of the First Spouse Gold Coin and Medal Program.** The committee reviewed the proposed narratives provided by the United States Mint honoring Ida McKinley, Edith Roosevelt, Helen Taft, Ellen Wilson and Edith Wilson and offered comments and suggestions.
- **Design devices on U.S. Coins.** Committee member Michael Bugeja reported on his work to analyze devices on U.S. Coins.

Meeting of June 26, 2012:

- **Five Star Generals Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations
- **Congressional Gold Medals honoring Code Talkers associated with the Cheyenne River Sioux Tribe, Choctaw Nation, Osage Nation and Pawnee Nation.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of September 21, 2012:

- **2013 issue of the Native American \$1 Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed theme for the 2014 and 2015 issues for the Native American \$1 Coin Program.** The committee reviewed the proposed narrative and offered comments and suggestions.
- **Congressional Gold Medals honoring Code Talkers associated with the Hunkpati Dakota Oyate Crow Creek Tribe and the Sisseton Wahpeton Sioux Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **FY2011 Annual Report.** The committee approved the FY2011 Annual Report.

Meeting of November 27, 2012:

- **Proposed reverse images for the 2014 issues of the America the Beautiful Quarters Program.** The committee considered proposed reverse designs for Great Smoky Mountains National Park in Tennessee, Shenandoah National Park in Virginia, Arches National Park in Utah, Great Sand Dunes National Park in Colorado and Everglades National Park in Florida.
- **2013 American Eagle Platinum Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medals honoring Code Talkers associated with the Standing Rock Sioux Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **FY2012 Annual Report.** The committee developed recommendations for the FY2012 Annual Report.

D. CCAC Membership

The CCAC consists of 11 members appointed by the Secretary of the Treasury. Four members are appointed based on their special qualifications; three members are appointed to represent the general public; and four members are appointed after recommendation by the leadership of the United States Congress. Member who served during FY2012 were:

Michael Bugeja (appointed based on special qualifications in numismatics)
Robert Hoge (appointed based on special qualifications in numismatic curation)
Erik Jansen (appointed to represent the interests of the general public)
Gary Marks – Chairperson (appointed to represent the interests of the general public)
Michael Moran (appointed after recommendation by Senate Minority Leader)
Michael Olson (appointed by House Minority Leader)
Michael Ross (appointed based on special qualifications in American History)
Donald Scarinci (appointed after recommendation by Senate Majority Leader)
Jeanne Stevens-Sollman (appointed to represent the interests of the general public)
Thomas Uram (appointed after recommendation by Speaker of the House)
Heidi Wastweet (appointed based on special qualifications in sculpture or medallic arts)