

# TALKING POINTS

United States Mint

## 2018, 2019 and 2010 Platinum Proof Coin Program

### Introduction

Since its inception in 1997, each American Eagle Platinum Proof Coin has shared a common obverse that features a portrait of Liberty. The reverse has been host to a variety of themed series (Vistas of Liberty, Preamble to the Constitution and Torches of Liberty). To mark the 20<sup>th</sup> anniversary of the program in 2017, the coin will feature the same obverse and reverse designs from 1997.

As the Platinum Proof program enters its third decade, a new three-year series will depict American artists' interpretation of the Preamble to the Declaration of Independence. Drawing inspiration from the program's past, the obverses of the coins in this series (not the reverses) will change from year to year while the reverse, an American eagle, will remain consistent. The obverse of 2018 will represent "Life," 2019 will represent "Liberty," and 2020 will represent "the pursuit of Happiness."

We asked artists to develop submissions for all three years, creating designs that not only well represent each individual theme, but that also work together harmoniously to give expression to the core American principles of "Life, Liberty and the pursuit of Happiness." Most participating artists also submitted optional reverse designs of American eagles to be considered with their obverse sets.

Required obverse inscriptions for the platinum proof coin are "Liberty," "In God We Trust," "E Pluribus Unum" and the year of issuance. An additional inscription of "Life" has been added on some of the 2018 obverse designs and "Pursuit of Happiness" on some of the 2020 obverse.

Reverse designs for the 2018, 2019, and 2020 Platinum Proof coins will feature an American eagle and will stay the same over the three year series. Required reverse inscriptions for the platinum coin are "United States of America," "1 oz.," ".9995 Platinum," and the denomination, "\$100."

\*Under the authority of the Secretary of the Treasury granted in 31 U.S.C. § 5112 (k).

### Design Sets

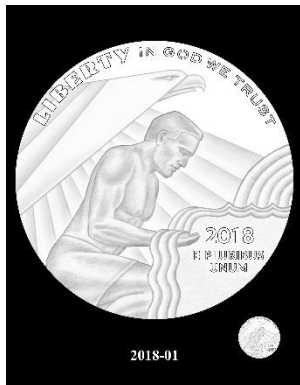


**Set 01** is inspired by Art Deco reliefs and features an American eagle in the background of each design, representing America's democratic government "instituted among men" to protect, defend and secure the rights of its citizens.

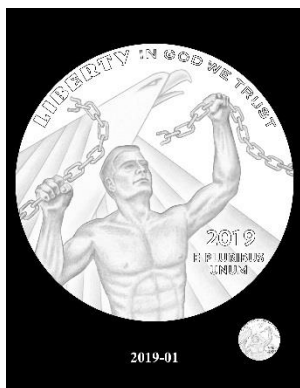
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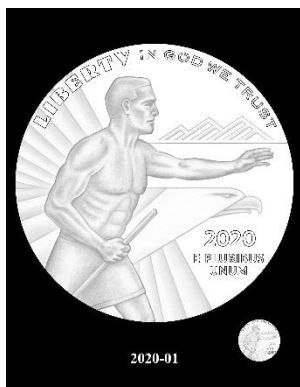
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**2018-01** depicts “Life” in the symbolic form of a spring of water flowing into a man’s hands as an American eagle guards and protects.



**2019-01** expresses the core principle of “Liberty” by depicting a man breaking through chains as an American eagle works to preserve and ensure his freedom.



**2020-01** portrays a man in pursuit of happiness, on a journey reaching for his dream represented by the mountains ahead of him. An American eagle serves as his aide and guide.

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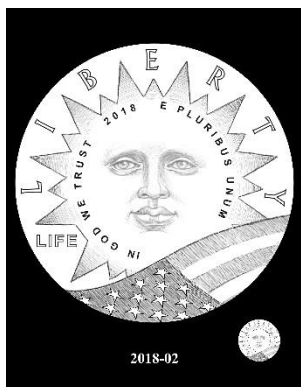
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**Reverse-01** features a stylized American eagle raising its wing as it takes to flight. The sleek angular lines reflect efficiency, power, and resolve in this contemporary depiction of an American icon.



**Set 02** displays the principles of “Life, Liberty, and the pursuit of Happiness” united by an American flag, which flows across all three designs when they are displayed in a triangle formation.



**2018-02** features the Sun, upon which all life is dependent. The flag signifies the dependency of our core American principles upon “Life.”

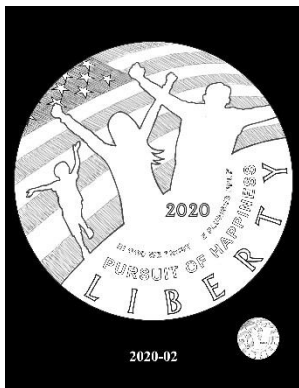
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**2019-02** portrays the Statue of Liberty, her face turned toward the sun. The American flag flows behind her, radiating in the light of day.



**2020-02** depicts a family with arms raised in joy, silhouetted as if by the sun and superimposed over the American flag. The flag embodies the core American principles which enable the family to live a fruitful and fulfilling life.

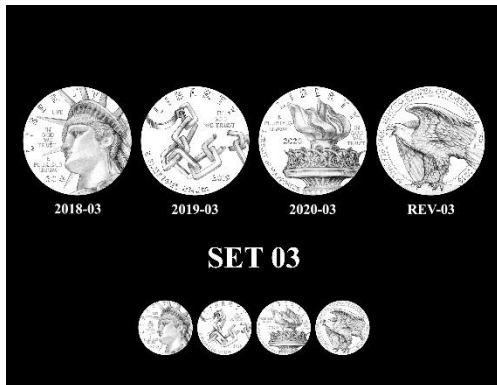


**Reverse-02** depicts an eagle midflight with an olive branch firmly in its talon.

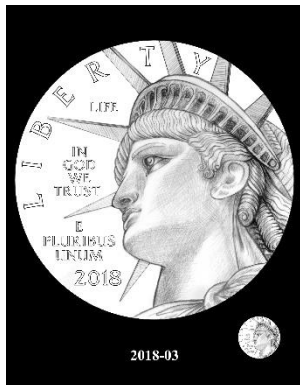
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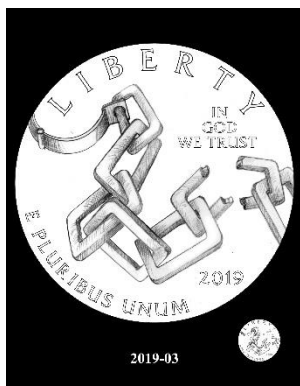
## 2018, 2019 and 2010 Platinum Proof Coin Program



**Set 03** depicts elements inspired by the Statue of Liberty, one of the most powerful symbols of America.



**2018-03** portrays Lady Liberty as an emblem of American ideals, promising a new “Life” through opportunity and freedom to seek liberty and happiness.



**2019-03** conveys “Liberty” through broken shackles and chains, a representation of the right of self-determination. The design draws its inspiration from the actual sculpted broken chains that lay at the Statue of Liberty’s feet, part of its commemoration of the perseverance of freedom and democracy in the United States.

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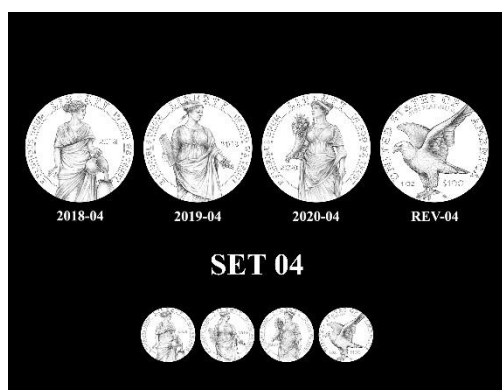
## 2018, 2019 and 2020 Platinum Proof Coin Program



**2020-03** features the Statue of Liberty's torch as a beacon for those pursuing their dreams and ambitions while also being afforded a life of safety and freedom.



**Reverse-03** depicts an eagle standing, wings outstretched.



**Set 04** features allegorical figures inspired by classical symbolism, paying homage to the political thinkers of eras past who influenced the roots and the branches of American democracy.

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## 2018, 2019 and 2020 Platinum Proof Coin Program



**2018-04** depicts a female figure pouring water from a pitcher into a vessel, representing the flow of life, rebirth and renewal.



**2019-04** presents a figure standing with a book of knowledge in one arm, contemplating a key in her other outstretched hand. The key represents her self-determination, to her liberty, to her future.



**2020-04** portrays a figure holding a cornucopia representing the plenty of Earth's bounty when determination is employed in the pursuit of happiness, leading to fulfillment.

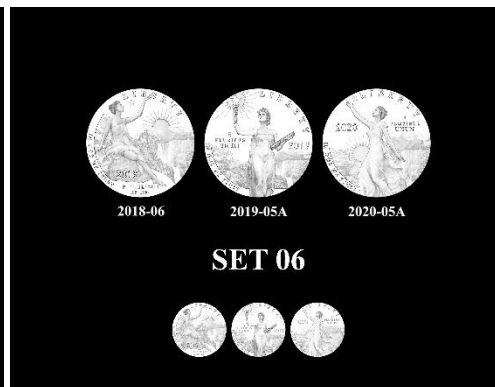
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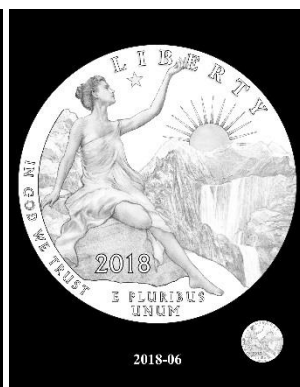
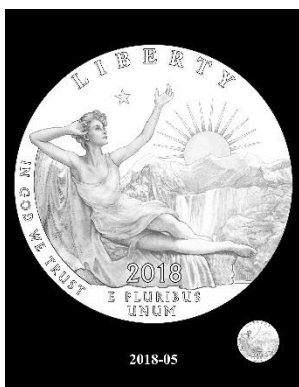
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**Reverse-04** shows an eagle standing.



**Set 05** and **Set 06** depict allegorical figures in beautiful landscape settings. The sun and star, used throughout, represent hope, destiny and the potential for happiness.



**2018-05** and **2018-06** show a figure representing "Life" awakening with the sun and celebrating the dawn of a new day. A single star represents hope.



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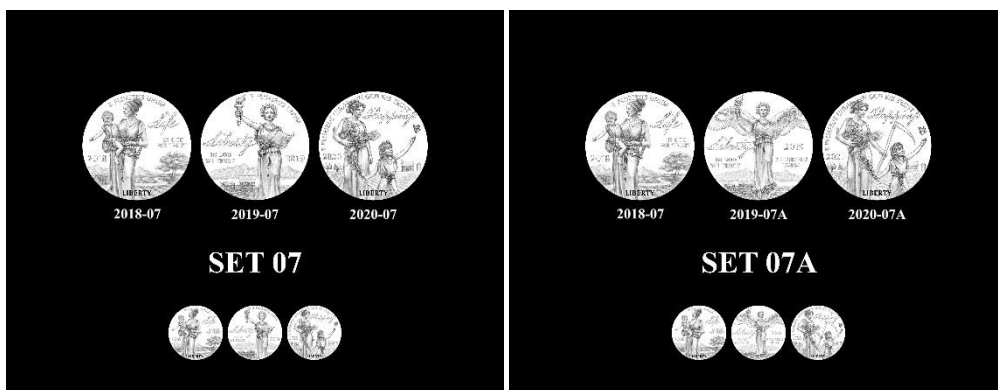
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**2019-05** and **2019-05A** portray Liberty holding not merely a torch, but enlightenment itself aloft, burning with the constancy of a sun or a star. Behind her waterfalls cascade off the faces of the mountains she illuminates.



**2020-05** and **2020-05A** showcase an embodiment of “Exploration” pursuing her future amongst mountains nourished by falling water, in pursuit of happiness fueled by hope symbolized in the star. The star, in sight but just beyond her grasp, leads her on her journey.

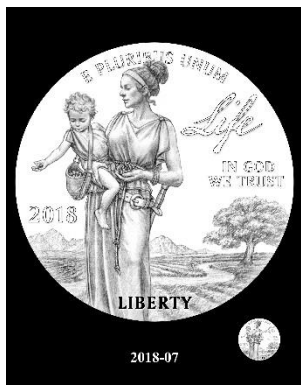


**Set 07** and **Set 07A** portray Liberty planting seed for future sustenance, lighting the way westward, and harvesting the well worked crops. The inscriptions “Life,” “Liberty,” and “Happiness” are likenesses of the handwritten words from the Declaration of Independence.

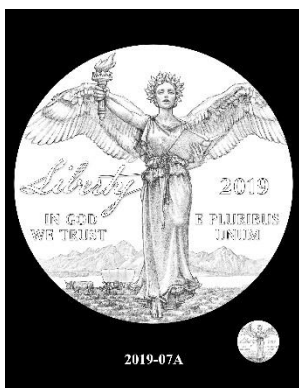
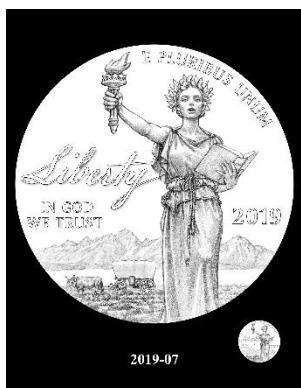
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## 2018, 2019 and 2010 Platinum Proof Coin Program



**2018-07** feature “Life” personified by Lady Liberty teaching a small child to sow seeds in a field. The sword she carries symbolizes the power to defend life. The furrowed earth represents the forethought and labor required to sustain life; while the tree and stream represent Nature, suggesting the need to be good stewards of our environment which sustains life.



**2019-07** and **2019-07A** portray Lady Liberty keeping watch over prairies, lakes and mountains as pioneers head westward. The wild terrain featured in the background evokes the quintessential American spirit to explore new territory, the freedom to pursue new landscapes, new ideas and new ways of life. In the foreground Lady Liberty’s lips are parted, suggesting freedom of speech. Her torch is an emblem of the guiding light that liberty provides, while the book represents the rule of law and its equal application. Her wings in **2019-07A** symbolize the freedom of movement, opportunity, and potential made possible by the preservation of liberty.

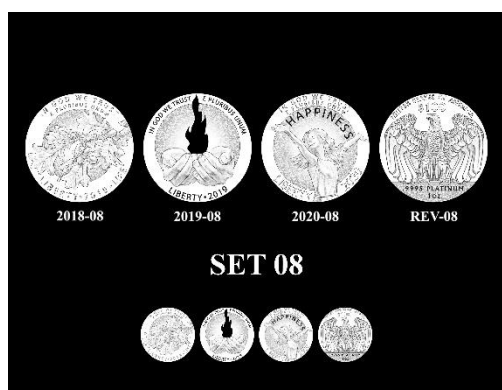
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**2020-07** and **2020-07A** depict Lady Liberty harvesting the fruits of her labor with a young girl at play nearby. The overflowing cornucopia she carries is a symbol of the physical, intellectual, and spiritual bounty only liberty makes possible—the good things that nourish the body, enliven the mind, and satisfy the soul. The home, orchard, and silo represent American hopes, values, and aspirations and bring to a close the narrative told throughout the backgrounds of the series...from furrowed earth, to prairies and mountains and finally to an agrarian field. The stubble field, and scythe featured in **2020-07A**, allude to the ingenuity and exertion required to claim liberty’s promise. The inscription “Happiness,” a facsimile of the handwritten word from the Declaration of Independence, includes the long “s,” a letterform which was typical of its time but is no longer in common use.

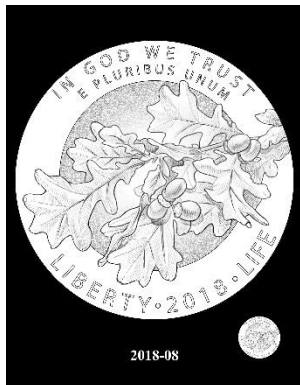


**Set 08** features the primary design elements for “Life, Liberty and the pursuit of Happiness” set against a textured field.

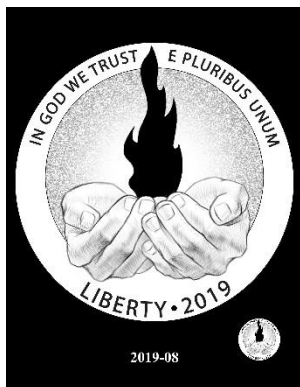
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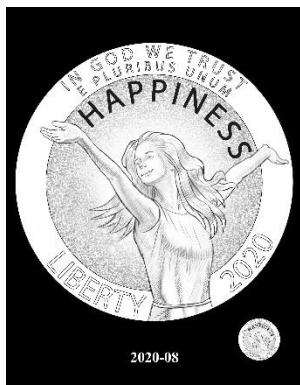
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**2018-8** renders “Life” in the form of a branch of the official American national tree, the oak. The combination of existing leaves and newly growing acorns represent the cycle of life and natural freedom Americans are afforded as a direct result of the Declaration of Independence.



**2019-08** depicts two hands nurturing and guarding the flame of liberty. This flame is the beacon which lights the way for all Americans towards their inheritance of liberty and freedom.



**2020-08** portrays a young girl with her arms wide open as if to embrace the joy which surrounds her. She represents the optimism and collective opportunity for happiness available to all Americans.

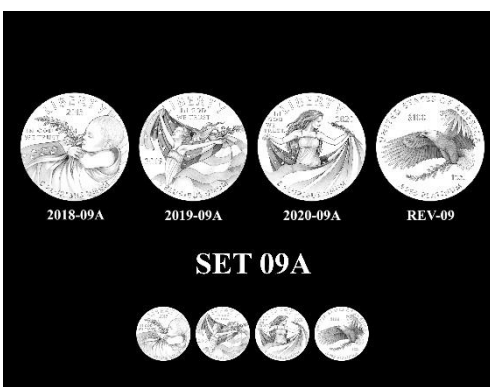
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**Reverse-08** shows an eagle standing.



**Set 09 and Set 09A** illustrate the progression of a female from infancy to adulthood. In each, the figure is accompanied by an American flag, enjoying the protection it affords, and holding an olive branch to symbolize peace.

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**2018-09 and 2018-09A** depict an infant symbolizing "Life", the first and most basic of Rights. The swaddled infant clutches an olive branch while, in the background, the American flag provides a protective and nurturing environment for life to begin.



**2019-09 and 2019-09A** feature a young girl symbolizing "Liberty", holding an olive branch, representing peace, as the American flag billows around her, embodying her freedom to grow and flourish in body, mind and spirit.

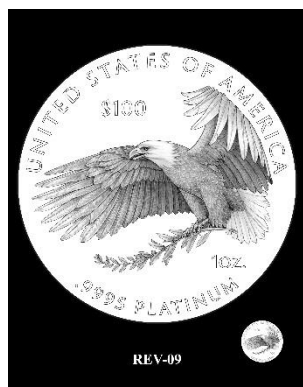
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**2020-09 and 2020-09A** portray a mature woman, having been gifted with Life and Liberty, now in "pursuit of Happiness." The olive branch in her hand represents peace, while the American flag she holds twists in her graceful turns as she explores the opportunity around her.

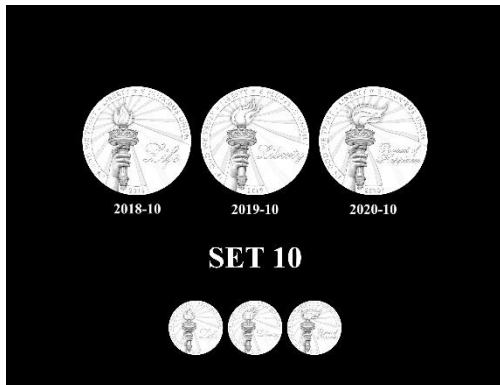


**Reverse-09** depicts an eagle in flight, an olive branch in its talons.

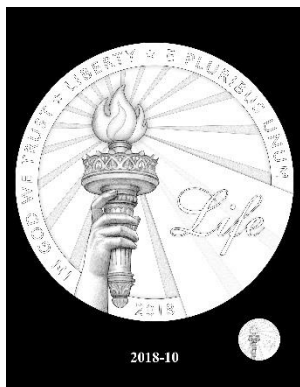
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**Set 10** features a close-up of the hand of the Statue of Liberty holding aloft her torch. The flames from the torch become visually more energetic, underscoring how the unalienable rights Americans enjoy build upon one another.



**2018-10** depicts a torch held aloft by the hand of Liberty, its flame and rays of light flickering to life.



**2019-10** portrays a torch held aloft by the hand of Liberty, its flame and rays of light growing stronger, reflecting the strength of the American people once they have obtained life and liberty.



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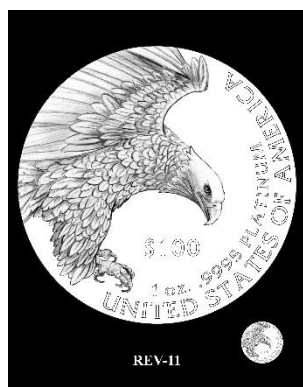
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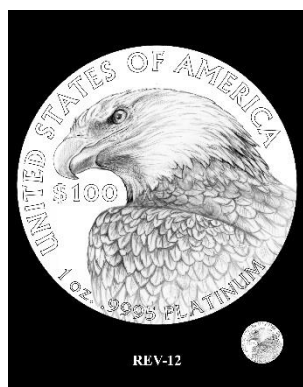


**2020-10** shows a torch held aloft by the hand of Liberty, its flame and rays of light intensifying, fueled by life and liberty, guiding the way in the pursuit of happiness.

### Other Reverses



**Reverse-11** features an eagle as it prepares to land.



**Reverse-12** shows a close-up view of an eagle, emphasizing its powerful form as it looks to the left.

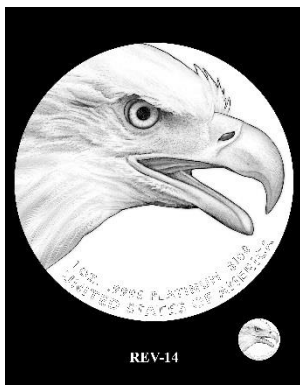
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**Reverse-13** portrays an eagle grasping an oak branch.



**Reverse-14** depicts a close-up view of an American eagle's head.