Citizens Coinage Advisory Committee

801 Ninth Street, NW, Washington, DC 20220

CCAC

Citizens Coinage Advisory Committee
Public Meeting
June 28, 2010
Gaylord Hall, Worner Center
Colorado College
Colorado Springs, Colorado

In attendance:
Doreen Bolger
Michael Brown
Gary Marks (Chairperson)
Michael Olson
Michael A. Ross
Mitch Sanders
Donald Scarinci
Heidi Wastweet

1. Chairperson Marks called the meeting to order at 6:30 PM.
2. This meeting of the Citizens Coinage Advisory Committee (CCAC) was held in conjunction with the Annual Summer Seminar conducted by the American Numismatic Association.
3. A motion by Mr. Olson, and seconded by Dr. Bolger, to approve the minutes of the May 25, 2010, CCAC meeting was unanimously approved.
4. Chairperson Marks opened a public forum with a presentation describing the mission of the CCAC, a report on the design process used by the United States Mint, and an introduction of individual CCAC members. During the forum, several individuals from the numismatic community expressed their opinions about various matters related to contemporary design.
5. The CCAC held a discussion on the 2010 Annual Report and Recommendations for Commemorative Coin Programs for the next five calendar years. At the invitation of Chairperson Marks, several members of the audience offered suggestions for future commemorative programs, including commemorations of World War I, the Battle of Gettysburg and the Gettysburg Address, and endangered species and the Endangered Species Act. Mr. Ross suggested a commemorative program for the 200th anniversary of the Battle of New Orleans.
6. Chairperson Marks opened a discussion on coin design quality with a statement citing Director Edmund C. Moy's September 2007 call for a neo-renaissance for United States coin design. Noting that three years after Director Moy's call, no such renaissance was evident, Chairperson Marks announced the creation of a Subcommittee on Coin Design Excellence that would be tasked with developing

recommendations for the Secretary of the Treasury that would answer the question: "What needs to occur to bring about a design renaissance for the coins and medals produced by the U.S. Mint?" Chairperson Marks appointed Mr. Sanders, Mr. Scarinci, Mr. Burdette, Ms. Wastweet, and himself to the subcommittee. Chairperson Marks set a deadline of October 31, 2010, for the completion of the subcommittee's work. At the request of Mr. Scarinci, Mr. Marks stipulated, with no objection from the CCAC, that the text of a recent letter sent to Director Moy from the U.S. Commission on Fine Arts, addressing the need for improvement in the quality of coin designs produced by the Unite States Mint, would be included along with the minutes of the meeting as if it were read into the record in full.

7. Ms. Wastweet gave a presentation that provided examples of what individual members of the CCAC felt demonstrated excellence in coin design. The examples included historic and contemporary United States designs, as well as contemporary foreign designs. Chairperson Marks asked members to discuss the various design examples presented by Ms. Wastweet and to develop a consensus on specific designs that would constitute a visual definition of the CCAC's sense of design excellence. Chairperson Marks stated that the consensus report would be used to inform the work of the Subcommittee on Coin Design Excellence and to provide visual illustrations of design excellence to the public. In the course of discussion, the CCAC agreed to remove specific designs from the consensus report. A motion by Mr. Olson, and seconded by Mr. Scarinci, to formally adopt the consensus report providing visual examples of coin design excellence was unanimously approved.
8. There being no further business, Chairperson Marks adjourned the meeting at 9:30 PM.