July 17, 2019

The Honorable Steven T. Mnuchin
Secretary of the Treasury
Department of the Treasury
1500 Pennsylvania Avenue, NW
Washington, D.C. 20220

Dear Secretary Mnuchin,

A public meeting of the Citizens Coinage Advisory Committee (CCAC) was held on Wednesday, July 17, 2019, to review and discuss the obverse and reverse design of the 2020 Basketball Hall of Fame Commemorative Coin Program.

The portfolios for both obverse and reverse designs were well received by the committee. The Naismith Memorial Basketball Hall of Fame President and CEO, John Doleva spoke on their behalf and highlighted, the “Naismith Values”: Teamwork, Sportsmanship, Fitness, Leadership, Integrity, Respect, and Perseverance.

The CCAC reviewed 20 obverse designs, developed through a public competition and after review and discussion, the committee recommends BHF-O-19, which received 26 of possible 33 votes. This design portrays the intense, hands-on action of the game of basketball. It features three different figures all reaching for the ball in unison, suggesting how the sport has brought together millions of diverse people around the world through a simple, universal, and unifying athletic experience. BHF-O-02, which depicts the action of a slam dunk, one of the most exciting plays in the game, was a close second with 18 votes.

The Committee reviewed 23 reverse designs. We recommend BHF-R-01, which received 20 votes out of a possible 33. The design depicts a three-quarter profile review of a basketball. BHF-R-17, which depicts a basketball about to pass through the net, was a close second with 16 of the possible 33 votes.

Ultimately the committee passed a motion to recommend BHF-O-19 with BHF-R-01 as preferred designs. The committee additionally passed a motion to recommend an optional selection of BHF-O-02 with BHF-R-18.

Best Regards,

Thomas Uram-Chairperson
CCAC

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