October 6, 2014

The Honorable Jack Lew
Secretary of the Treasury
Department of the Treasury
1500 Pennsylvania Avenue, NW
Washington, D.C. 20220

Dear Secretary Lew:

A public meeting of the Citizens Coinage Advisory Committee (Committee) was held on Wednesday, September 24, 2014, at United States Mint Headquarters in Washington, DC. The Committee reviewed proposed designs for the reverse of the 2015 and 2016 American Eagle Platinum Coins. In addition to identifying recommended reverse designs for the two year period referenced above, the Committee was asked to provide thematic ideas that might link the recommended designs into a two-year program.

In the context of a two-year program, the Committee recommended designs AEP-R-06 and AEP-R-07. Design AEP-R-06 received 28 of the possible 33 scoring points through the Committee’s evaluation process, while design AEP-R-07 received 26 of the possible 33 scoring points.

Both designs portray “Liberty” personified as a beautiful woman as is common in the iconology of American coinage. Both designs also depict an American Bald Eagle in keeping with another important icon of American coinage as a personification of “Freedom” as well as a portrayal of national strength and a representational image of the Republic. Additional emblematic devices are employed in each design to convey the ideas of enlightenment (i.e. a torch), optimism in the nation’s future (i.e. a bright sun) in design AEP-R-06 and olive branches (i.e. peace) in design AEP-R-07. Members felt the pairing of these two designs in a thematic sense would produce an attractive two-year program highlighting the core national values of “Liberty and Freedom”.

The Committee approved a series of motions providing additional recommendations concerning these designs. Specifically, the Committee recommends for design AEP-R-06 that the dish held in Liberty’s hand be removed, that eye contact between Liberty and the eagle be provided, that the inner border concentric with the inscription “United States of America” be removed, and that the image of the Earth be repositioned to show the land form of North America. For design AEP-R-07, the Committee recommends that the olive branch held in the eagle’s talons be removed. Members stated that these design alterations would produce cleaner and more attractive images for these platinum coins.
Sincerely,

[Signature]

Gary B. Marks
Chair