

Citizens Coinage Advisory Committee (CCAC)

Annual Report

Fiscal Year 2010

October 1, 2009 – September 30, 2010

A. Background

Public Law 108-15, approved on April 23, 2003, established the CCAC to advise the Secretary of the Treasury on themes and design proposals relating to circulating coinage, commemorative coinage, bullion coinage, Congressional Gold Medals and national medals. This report presents the CCAC's recommendations for commemorative coinage in each of the next five calendar years, and summarizes the CCAC's activities during fiscal year 2010.

B. CCAC Recommendations

1. General Recommendations

The CCAC encourages the highest standards of artistic excellence for America's coins and medals. The committee recognizes the importance of the nation's coinage, not only in facilitating the needs of commerce, but also as an artistic medium to recognize the significant achievements of the nation and its people, to honor great national leaders of the past and to illustrate the foundational values of the republic. With recognition toward these ends, the CCAC would be pleased to help further artistic excellence by serving as a resource in the development of proposals for circulating commemoratives and through providing recommendations on commemorative programs and medals.

2. Circulating Commemoratives

The past decade has seen a number of successful programs involving circulating commemorative coinage designs, including the 50 State Quarters[®] Program, Westward Journey Nickel Series[™], Presidential \$1 Coin Program, Lincoln Bicentennial One-Cent Program, District of Columbia and U.S. Territories Quarters Program, and the Native American \$1 Coin Program. These programs have brought exciting new designs to the nation's circulating coinage that have served to convey and celebrate important American historical events and achievements. The continuation of the Native American \$1 Coin Program and the introduction of the America the Beautiful Quarters[™] Program in 2011 promise continued design innovation in U.S. circulating coinage.

To build on these successes, the CCAC recommends that consideration be given to a circulating coinage program that would commemorate a foundational American value; Liberty. Beginning with the founding of the U.S. Mint in 1792 and extending to the middle of the 20th century, the personification of Liberty served as a major figure on U.S. circulating coinage. To commemorate and celebrate the tradition of American Liberty, the CCAC would be pleased to assist in the development of a circulating American Liberty Commemorative Coinage Program. Such a program could possibly include a six-year multi-denominational commemorative coinage series beginning on the 225th anniversary of the founding of the U.S. Mint in 2017. Each year,

one denomination would be issued with an image representing Liberty, alongside the regular design for that denomination. The series could begin with a Liberty Cent issued alongside the Lincoln Cent in 2017, followed by a Liberty Five-Cent Coin issued alongside the Jefferson Five-Cent Coin in 2018, a Liberty Dime issued alongside the Roosevelt Dime in 2019, a Liberty Quarter issued alongside the Washington Quarter in 2020, a Liberty Half Dollar issued alongside the Kennedy Half Dollar in 2021, and a Liberty Dollar issued alongside the Sacagawea Dollar in 2022. With these six new coins, each issued for a single year, America's coinage would include a new series of artistic and emblematic images commemorating Liberty; a core American value.

3. Numismatic Commemoratives

The United States Congress has a long tradition of authorizing numismatic commemoratives, minted and issued by the United States Mint for sale to the general public. The Commemorative Coin Reform Act of 1996 (Public Law 104-208) provides that the Secretary may mint and issue no more than two commemorative coin programs in any calendar year. The CCAC recommends that each year's two programs should be selected from the following alternatives:

2011:

Programs Already Enacted:

United States Army Commemorative Coin Act

Medal of Honor Commemorative Coin Act

2012

Programs already enacted:

National Infantry Museum and Soldier Center Commemorative Coin Act

Star-Spangled Banner Commemorative Coin Act

2013

Programs already enacted:

Girl Scouts USA Centennial Commemorative Coin Act

5-Star Generals Commemorative Coin Act

2014

Programs already enacted:

Civil Rights Act of 1964 Commemorative Coin Act

Programs recommended by the CCAC:

National Fallen Firefighters Memorial. American firefighters serve on the frontline of disasters and emergencies on a daily basis performing critical rescues, extinguishing destructive fires and delivering first aid to those in distress. A National Fallen Firefighters Commemorative Coin Program would honor American firefighters who have died in the line of duty. Recommended mintage: not more than 500,000 silver dollars and not more than 250,000 half dollars.

2015

Programs already enacted:

Civil Rights Act of 1964 Commemorative Coin Act

Programs recommended by the CCAC:

Battle of New Orleans Bicentennial Commemoration. Coming at the end of the War of 1812, the Battle of New Orleans provided General Andrew Jackson and his militiamen and volunteers with a decisive victory against British regulars. Recommended mintage: not more than 500,000 silver dollars.

4. Other Recommendations

In 2011, the current design of the \$1 Silver Eagle Bullion Coin will have been in use for 25 years. Recognizing an opportunity to advance efforts to pursue modern excellence in the design of U.S. coinage, the CCAC recommends the \$1 Silver Eagle Coin be redesigned, beginning in 2013, within the requirements of the coin's original enacting legislation, Public Law 99-61. This statute requires an obverse design symbolic of Liberty and a reverse design of an eagle. In an effort to create continuity between the obverse and reverse designs selected for this coin, the CCAC further recommends that the design selection process focus on selecting obverse and reverse designs created by the same artist.

Medals provide an excellent opportunity to develop, explore and advance the craft of medallic art and to showcase the artistic abilities of the U.S. Mint. In an effort to promote artistic excellence in U.S. coins and medals, the CCAC recommends initiation in 2013 of an "Expressions of America" art medals program that will provide opportunities for innovation in the use of advanced design techniques. These could include ultra high relief, incused design treatments, laser etching, selective gold-plating, holograms, colorization, gold cameo inserts, holographic colors, or bi-metallic outer rings. The program would provide for free artistic expression and the creation of beautiful works of art focused on American themes. Annual design themes could be developed through the U.S. Mint with final theme selections made by the Secretary of the Treasury. The program could be limited to not more than two medals each year.

C. CCAC Activities During Fiscal Year 2010

The CCAC held nine meetings during Fiscal Year 2010. *All were held at United States Mint headquarters in Washington, DC, except for the April 27, 2010 and July 27, 2010 meetings, both held at the Sheraton Society Hill Hotel in Philadelphia, Pennsylvania, and the June 28, 2010 meeting held in conjunction with the Annual Summer Seminar of the American Numismatic Association in Colorado Springs, Colorado.*

The follow is a summary of the Fiscal Year 2010 CCAC meetings.

Meeting of October 14, 2009:

- **Congressional Gold Medal honoring Constantino Brumidi.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medal honoring the Women's Air Force Service Pilots.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of November 12, 2009:

- **Proposed obverse images for the 2011 issues of the Presidential \$1 Coin Program.** The committee considered proposed obverse designs for 2011 issues for President Andrew Johnson, President Ulysses S. Grant, President Rutherford B. Hayes, and President James Garfield.
- **Proposed theme for the 2011 issue of the Native American \$1 Coin Program.** The committee reviewed the proposed narrative, "Ousamequin Chief Massasoit of the Wampanoag Welcomes the settlers at Plymouth Bay (1621)", and offered comments and suggestions.

Meeting of January 26, 2010:

- **Proposed reverse images for the 2011 issues of the America the Beautiful Quarters Program.**
The committee considered proposed reverse designs for Gettysburg National Military Park in Pennsylvania, Glacier National Park in Montana, Olympic National Park in Washington, Vicksburg National Military Park in Mississippi and Chickasaw National Recreation Area in Oklahoma.

Meeting of February 23, 2010:

- **Proposed narratives for the 2011 issues of the First Spouse Gold Coin and Medal Program.** The committee reviewed the proposed narratives provided by the United States Mint honoring Eliza McCardle Johnson, Julia Dent Grant, Lucy Ware Webb Hayes and Lucretia Rudolph Garfield.

Meeting of March 29, 2010:

- **Proposed reverse designs for the 2010 American Eagle Platinum Coin Program.** The committee reviewed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of April 27, 2010:

- **Proposed reverse designs for the 2011 issue of the Native American \$1 Coin Program.**
The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of May 25, 2010:

- **Proposed designs for the 2011 United States Army Commemorative Coin Program.**
The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

- **Proposed designs for the 2011 Medal of Honor Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of June 28, 2010:

- **Public Forum at the American Numismatic Association Summer Seminar at Colorado College.** Chairperson Marks led a presentation describing the mission of the CCAC and the design process utilized by the United States Mint.
- **Discussion on the CCAC's 2010 Annual Report and Recommendations for Commemorative Coin Programs for the next five calendar years.** The committee considered potential themes for commemorative coin programs for inclusion in the 2010 Annual Report.
- **Discussion on coin design quality and the announcement of the creation of the Subcommittee on Coin Design Excellence.** Chairperson Marks addressed the committee and public on coin design quality and announced the creation of the Subcommittee on Coin Design Excellence.

Meeting of July 27, 2010:

- **Proposed obverse images for the 2012 issues of the Presidential \$1 Coin Program.** The committee considered proposed obverse designs for President Chester A. Arthur, President Grover Cleveland (1st term), President Benjamin Harrison and President Grover Cleveland (2nd term).
- **Proposed designs for the 2011 issues of the First Spouse Gold Coin and Medal Program.** The committee considered proposed designs provided by the United States Mint honoring Eliza McCardle Johnson, Julia Dent Grant, Lucy Ware Webb Hayes and Lucretia Rudolph Garfield.

D. CCAC Membership

The CCAC consists of 11 members appointed by the Secretary of the Treasury. Four members are appointed based on their special qualifications; three members are appointed to represent the general public; and four members are appointed after recommendation by the leadership of the United States Congress. The members of the CCAC as of September 30, 2009 (with one open position) were:

Dr. Doreen Bolger (appointed to represent the interests of the general public)

Doreen Bolger has been director of The Baltimore Museum of Art since 1998, most recently leading the Museum in a \$65 million comprehensive campaign, which will increase the endowment, support exciting physical transformations such as reopening the BMA's grand front entrance, and enhance the collection with important works of art. As of the public announcement in June 2008, \$40 million has been raised during the silent phase, placing the campaign more than halfway to its goal. Under Bolger's leadership, the BMA eliminated admission fees in 2006 for the first time in more than two decades, making the Museum free for all. In 2003, Bolger led the development of a bold strategic plan aimed at bolstering the BMA's reputation nationally and

internationally as a center for 19th-century, modern, and contemporary art, while expanding its role as a vital cultural, educational, and economic asset for the region.

A specialist in 19th-century American art, Bolger previously served as Director of the Museum of Art at the Rhode Island School of Design. She spent 15 years as a member of the curatorial staff at The Metropolitan Museum of Art in New York, concluding her tenure there as Curator of American Painting and Sculpture. She also held the position of Curator of Painting and Sculpture at the Amon Carter Museum in Fort Worth, Texas. Bolger publishes and curates in her field and has repeatedly served as a panelist for the NEA and NEH. She also plays a leadership role in the region's cultural community, serving as Chair of the WYPR Community Advisory Board, and as a Board member of the Greater Baltimore Cultural Alliance, Maryland Citizens for the Arts, and Charles Street Development Corporation. She is also a member of the Citizens Coinage Advisory Committee of the U.S. Mint. Bolger graduated from Bucknell University in 1971 and earned a Master's degree in 1973 from the University of Delaware, Newark. She completed her Ph.D. in Art History at the Graduate Center of The City University of New York in 1983.

Michael Brown (appointed after recommendation by then-Senate Minority Leader Harry Reid)

Mr. Brown is Vice President of Public Affairs for Barrick Gold Corporation. He served as Special Assistant to former United States Mint Director Donna Pope from 1981 to 1989, and prior to that served as Vice President of the Gold and Silver Institute in Washington, D.C. Mr. Brown holds a B.S. degree from Ohio State University and an MBA from George Washington University.

Roger Burdette (appointed based on special qualifications in numismatics)

Mr. Burdette is a life-long numismatist and author of a series of three critically acclaimed books titled *Renaissance of American Coinage*, each of which was recognized as Book of the Year by the Numismatic Literary Guild. He is also the author of *A Guide Book of Peace Dollars*, and numerous articles for numismatic publications. Mr. Burdette holds a Bachelors of Science degree and a Masters of Science degree, both in Education, from the University of Maryland. He is a Lead Information Systems Engineer for a nationally known nonprofit research and development corporation.

Arthur Houghton (appointed based on special qualifications in numismatic curation)

A former Foreign Service Officer, Mr. Houghton's experience includes tenure as Associate Curator and acting Curator-in-Charge at the J. Paul Getty Museum from 1982 to 1986, and current or past memberships on the boards of the Baltimore Museum of Art, the Corning Museum of Glass, the Middle East Institute, and the American Numismatic Society (he served as ANS President from 1995-1999). Mr. Houghton holds a Bachelor of Arts degree from Harvard College and Master of Arts degrees from the American University of Beirut, Lebanon, and Harvard University.

Gary Marks (appointed to represent the interests of the general public)

Gary Marks was selected through public outreach as one of three CCAC members appointed to represent the interests of the General Public. His four-year term on the CCAC will expire in March 2011. In March, 2010, Mr. Marks was appointed as the Chairperson of the CCAC.

Mr. Marks is currently the City Administrator of Ketchum, Idaho, and has managed cities in Oregon, Montana, and Idaho over the past 20 years. He has also served in elective office as a City Councilor for the City of Tualatin, Oregon, and as a Commissioner for the Oregon Trail Library District in Morrow County, Oregon. Mr. Marks has served on the Board of Directors of the Oregon City-County Management Association, the Montana Municipal Insurance Authority, and, currently, as the Chairman of the Idaho Independent Insurance Authority (a health benefits cooperative). He is also the 2012 President-elect of the Great Open Spaces Management Association, which represents city management professionals in Idaho, Montana, Wyoming, North Dakota, and South Dakota. Additionally, Mr. Marks works in a volunteer capacity as President of Cayo Ministries, a non-profit missions organization which serves the people of the Cayo District in the nation of Belize, Central America.

While working as the City Manager of the City of Whitefish, Montana, Mr. Marks served as a Commissioner of the Montana Quarter Design Selection Commission and subsequently as the Master of Ceremonies at the official launching ceremony for the 2007 Montana Quarter Dollar. He also served as Executive Director of the Whitefish Centennial Medallion Commission and as Chairman of the Whitefish Bronze Sculpture Committee. Mr. Marks has been a dedicated numismatist for over 38 years.

Mr. Marks holds a B.A. in Human Resource Management from George Fox University in Newberg, Oregon. His studies included extensive research and thesis work on the dynamics and relative performance characteristics of citizens committees within governmental entities.

Mr. Marks was appointed as Chairperson of the CCAC in March, 2010.

Rev. Dr. Richard Meier (appointed after recommendation by then-Speaker of the House Dennis Hastert)

The Rev. Dr. Richard J. Meier is pastor of Alpine Lutheran Church in Rockford, IL. He has also served the Lutheran Church in San Jose, CA; St. Paul, MN; Bariloche, Argentina, as a missionary; and Hialeah, FL during his 37-year career. He has been called upon to volunteer on a variety of community-related boards and committees in leadership positions. A coin collector since childhood, Rev. Meier collects United States type coins and coins from around the world.

He earned his B.A. from Augustana College, the Master of Divinity from the Lutheran School of Theology in Chicago, and the Doctor of Ministry from Luther Seminary in St. Paul.

Fluent in Spanish, he especially enjoys multicultural gatherings where bridges are built between people of different backgrounds.

Michael Olson (appointed after recommendation by House Minority Leader)

Mr. Michael Olson was appointed to the Citizens Coinage Advisory Committee based on the recommendation of House Minority Leader John Boehner.

Mr. Olson is a career banker and has been active in both the Iowa Bankers Association and the American Bankers Association (ABA), having served as a prior member of the ABA's Compliance Administrative Committee. He is also the acting chair of the ABA's Presidential Dollar Coin Working Group.

Mr. Olson currently serves as a Lieutenant Colonel with the Iowa Army National Guard.

Mr. Olson holds a Bachelor of Arts degree from the University of Northern Iowa in Cedar Falls. He is also an honor graduate of the Graduate School of Banking at the University of Wisconsin-Madison and a graduate of the United States Army Command and General Staff College at Ft. Leavenworth, Kansas.

Michael Ross (appointed based on special qualifications in American History)

Michael A. Ross is associate professor of history at the University of Maryland at College Park where he teaches courses on United States History. He is the author of *Justice of Shattered Dreams: Samuel Freeman Miller and the Supreme Court During the Civil War Era* (LSU Press, 2003) which won the George Tyler Moore Civil War Center's 2004 Seaborg Award for Civil War Scholarship and the 2005 Association of Jesuit Colleges and Universities Alpha Sigma Nu Book Award. He has also authored numerous articles which have appeared in *Civil War History*, *Journal of Southern History*, *Journal of Women's History*, *American Nineteenth Century History*, and other periodicals. Several of his articles have won prizes including the Southern Historical Association's Fletcher M. Green and Charles Ramsdell Award. He holds a law degree from Duke University and a Ph.D in history from the University of North Carolina at Chapel Hill. He is currently working on a book about New Orleans during Reconstruction (to be published by Oxford University Press).

Dr. Mitchell Sanders (CCAC chair; appointed to represent the interests of the general public)

Dr. Sanders is an avid numismatist, and author of numerous articles examining the numismatic connection between symbolism and society. He writes a monthly column for beginning collectors in *The Numismatist*, official journal of the American Numismatic Association.

Dr. Sanders graduated from Duke University in 1991, and received a Ph.D. in political science from the University of Rochester (NY) in 1997. He has published various academic articles in the fields of American Politics and Statistics, and is co-author of the monograph *Understanding Multivariate Research*. He has been on the faculty at Florida State University and the University of Notre Dame, and currently works as a Statistician in Rochester, New York.

Donald Scarinci (appointed after recommendation by Senate Majority Leader Harry Reid)

Mr. Scarinci has written articles, taught classes, and conducted presentations on the subject of art medals for the New York Numismatic Club, the American Numismatic Association, the American Numismatic Society summer seminar, and elsewhere. He currently serves as a member of the Saltus Award Committee of the ANS. In addition to being a member of the AMSA, Scarinci is also a member of the Finnish Art Medal Society, the Dutch Art Medal Society and the British Art Medal Society. He is one of five founding officers of the Colonial Coin Collectors Club (C-4), founded in 1992.

Mr. Scarinci is the Founding Partner of Scarinci & Hollenbeck, LLC in Lyndhurst, New Jersey. He has recently published a book, "David Brearley and the making of the United States Constitution".

Heidi Wastweet (appointed based on special qualifications in sculpture or medallic arts)

Heidi Wastweet is a leading American Medallist and sculptor who specializes in bas-relief bronzes. In conjunction with a wide variety of private mints she has produced over 1000 coins, medals, tokens and rare coin replicas since 1987. She was chief engraver for Sunshine Mint for 11 years and lead designer/sculptor for Global Mint for 5 years. In 2001 she opened her own studio and relocated from Idaho to Seattle Washington in 2002. She served as treasurer for the American Medallic Sculpture Association from 2003—2009 and is current president and founder of Seattle Sculpture Guild as well as a member of FIDEM. She has been included in Coin World and Coinage magazine and exhibits her non-commission work regularly including the National Sculpture Society in New York and the Norwegian Heritage Museum in Washington.

Medal and coin credits include a 7 coin set issued by the Sultanate of Darfur, the Dean's Award for Seattle University School of Law, Alumnus Award for Stephen F. Austin University, Mayo Clinic visiting physicians medal, Stanford University Alumni medal and Island records Willie Nelson portrait. In addition to medallic art she has also created a number of public art pieces including a recent commission for the University of Washington's Medal of Honor Monument in Seattle and eight bronze relief panels for 12 foot high church doors for St. Paul's in Pensacola, Florida.