

Citizens Coinage Advisory Committee (CCAC)

Annual Report

Fiscal Year 2013

October 1, 2012 – September 30, 2013

A. Background

Public Law 108-15, approved on April 23, 2003, established the CCAC to advise the Secretary of the Treasury on themes and design proposals relating to circulating coinage, commemorative coinage, bullion coinage, Congressional Gold Medals and national medals. This report presents the CCAC's recommendations for commemorative coinage in each of the next five calendar years, and summarizes the CCAC's activities during fiscal year 2013.

B. CCAC Recommendations

1. General Recommendations

The CCAC encourages the highest standards of artistic excellence for America's coins and medals. The committee recognizes the importance of the nation's coinage, not only in facilitating the needs of commerce, but also as an artistic medium to recognize the significant achievements of the nation and its people, to honor great national leaders of the past and to illustrate the foundational values of the republic. With recognition toward these ends, the CCAC serves as a resource in the review and development of proposals for circulating coinage, circulating commemoratives and through providing recommendations on commemorative programs and medals.

2. Circulating Commemoratives

The past fourteen years has seen a number of successful programs involving circulating commemorative coinage designs, including the 50 State Quarters[®] Program, Westward Journey Nickel Series[™], Presidential \$1 Coin Program, Lincoln Bicentennial One-Cent Program, District of Columbia and U.S. Territories Quarters Program, and the Native American \$1 Coin Program. These programs have brought exciting new designs to the nation's circulating coinage that have served to convey and celebrate important American historical events and achievements. The continuation of the Native American \$1 Coin Program and the America the Beautiful Quarters[™] Program are currently providing further opportunities for design innovation in U.S. circulating coinage.

To build on these successes, the CCAC recommends that consideration be given to a circulating coinage program that would commemorate a foundational American value; Liberty. Beginning with the founding of the U.S. Mint in 1792 and extending to the middle of the 20th century, the personification of Liberty served as a major figure on U.S. circulating coinage. To commemorate and celebrate the tradition of American Liberty, the CCAC recommends a new circulating American Liberty Commemorative Coinage Program. Such a program could include an ongoing circulating commemorative coinage series inclusive of the dime, quarter and half dollar beginning in 2015. Each year, one denomination, either the dime or quarter, would be

issued with an image representing Liberty along with a corresponding reverse design. These new coins would be co-issued with the existing presidential designs. The series could begin with a Liberty Dime issued alongside the Roosevelt Dime in 2015. The Liberty Dime would be a one-year issue and would be retired at the end of the year. A Liberty Quarter would be issued alongside the Washington Quarter in 2016 as a one-year issue. The rotation would begin again in 2017 with a new one-year design for the Liberty Dime and would be co-issued with the Roosevelt Dime. This alternating process between the dime and quarter would continue into future years. The program would also include a new Liberty half dollar series issued as a numismatic product. Designs on the Liberty half dollar would be replaced on a ten-year interval. With these new coins, America's coinage would include a new series of artistic and emblematic images commemorating Liberty; a core American value.

In 2014, the Kennedy Half Dollar will mark the 50th Anniversary of its introduction. In recognition of this anniversary, the CCAC recommends mintmarks appearing on all 2014 Kennedy Half Dollars be placed on the reverse of the coin similar to the placement of the mintmark on the half dollar's initial year in 1964.

3. Numismatic Commemoratives

The United States Congress has a long tradition of authorizing numismatic commemoratives, minted and issued by the United States Mint for sale to the general public. The Commemorative Coin Reform Act of 1996 (Public Law 104-208) provides that the Secretary may mint and issue no more than two commemorative coin programs in any calendar year. The CCAC recommends that each year's two programs should be selected from the following alternatives:

2014

Programs already enacted:

Civil Rights Act of 1964 Commemorative Coin Act

National Baseball Hall of Fame Commemorative Coin Act

2015

Programs already enacted:

U.S. Marshalls Service Commemorative Coin Act

March of Dimes Commemorative Coin Act

2016

Mark Twain Commemorative Coin Act

Programs recommended by the CCAC:

90th Anniversary of the establishment of U.S. Highway Route 66. One of the original U.S. Highways, Route 66 was established on November 11, 1926. The 2,448 mile long highway became one of the most famous roads in America, traversing eight states, inclusive of Illinois,

Missouri, Kansas, Oklahoma, Texas, New Mexico, Arizona and California. Route 66 served as a major path for those who migrated west, especially during the Dust Bowl of the 1930s, and it supported the economies of the communities through which the road passed. It was recognized in popular culture by both a hit song and the Route 66 television show in the 1960s. Recommended mintage: not more than a total of 750,000 clad half dollars for an eight coin series. The history of the highway in each of the eight states would be commemorated with a half dollar bearing a unique obverse design. All coins would bear a common reverse commemorating the highway.

2017

Lions Clubs International Century of Service Commemorative Coin Act

Programs recommended by the CCAC:

150th Anniversary of the Acquisition of the Alaska Territory. The United States purchased the Alaska Territory from the Russian Empire with the signing of the Treaty with Russia on March 30, 1867 and a purchase price of \$7.2 million. Rich in natural resources, cultural heritage and pristine naturalism, the 49th state of the United States, Alaska, is a beautiful and vast American frontier and a gem in the American federal system. Recommended mintage: not more than 500,000 silver dollars and not more than 750,000 half dollars.

2018

Programs recommended by the CCAC:

100th Anniversary of the United States Airmail Service. Domestic U.S. Air Mail service was formally established as a new class of service by the United States Post Office Department on May 15, 1918, with the inauguration of the Washington-Philadelphia-New York route for which the first special Air Mail stamps were issued. A silver dollar commemorating the centennial of U.S. Air Mail Service would provide an opportunity for the U.S. Mint and U.S. Postal Service to collaborate with a joint coin and postage stamp program. Recommended mintage: not more than 500,000 silver dollars.

100th Anniversary of the end of World War I. The signing of the Treaty of Versailles on November 11, 1918 brought World War I to an end and brought peace to a war torn world. From the declaration of war enacted by the United States Congress on April 6, 1917 to the conclusion of the war, the United States saw 4,272,500 Americans mobilized for service and experienced 117,000 killed and 204,000 wounded. The service of these men and women has never been honored on a United States commemorative coin. The Committee recommends a two coin program; a 2018 high relief version of Anthony de Francisci's Peace Dollar (issued for circulation beginning in 1921 and ending in 1935) and a 2018 silver dollar bearing a modern design commemorating the end of the World War I and honoring those Americans who served. Recommended mintage: not more than 250,000 silver Peace Dollars and not more than 250,000 silver dollars commemorating the end of World War I and honoring those Americans who served.

4. Other Recommendations

In 2011, the current design of the \$1 Silver Eagle Bullion Coin had been in use for 25 years. Recognizing an opportunity to advance efforts to pursue modern excellence in the design of U.S.

coinage, the CCAC recommends the \$1 Silver Eagle Coin be redesigned; beginning in 2015, within the requirements of the coin's original enacting legislation, Public Law 99-61. This statute requires an obverse design symbolic of Liberty and a reverse design of an eagle. In an effort to create continuity between the obverse and reverse designs selected for this coin, the CCAC further recommends that the design selection process focus on selecting obverse and reverse designs created by the same artist.

Medals provide an excellent opportunity to develop, explore and advance the craft of medallic art and to showcase the artistic abilities of the U.S. Mint. In an effort to promote artistic excellence in U.S. coins and medals, the CCAC recommends initiation in 2015 of an "Expressions of America" art medals program that will provide opportunities for innovation in the use of advanced design techniques. These could include ultra high relief, incused design treatments, laser etching, selective gold-plating, holograms, colorization, gold cameo inserts, holographic colors, or bi-metallic outer rings. The program would provide for free artistic expression and the creation of beautiful works of art focused on American themes. Annual design themes could be developed through the U.S. Mint with final theme selections made by the Secretary of the Treasury. The program could be limited to not more than two medals each year.

C. CCAC Activities During Fiscal Year 2013

The CCAC held eight (8) meetings during Fiscal Year 2013. *All were held at United States Mint headquarters in Washington, D.C.*

The follow is a summary of the Fiscal Year 2013 CCAC meetings.

Meeting of November 27, 2012:

- **Proposed reverse designs for the 2014 issues of the America the Beautiful Quarters Program.** The committee considered proposed reverse designs for Great Smoky Mountains National Park in Tennessee, Shenandoah National Park in Virginia, Arches National Park in Utah, Great Sand Dunes National Park in Colorado and Everglades National Park in Florida and provided comments and recommendations.
- **Proposed reverse designs for the 2013 American Eagle Platinum Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medal honoring Code Talkers associated with the Standing Rock Sioux Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **FY2012 Annual Report.** The committee developed recommendations for the FY2012 Annual Report, including an American Liberty Circulating Commemorative Coin Program and commemorative programs for the March of Dimes in 2015, U.S. Route 66 in 2016 and honoring the nation's fallen firefighters in 2017. The committee also agreed to include recommendations for the redesign of the \$1 American Eagle coin and the initiation of an "Expressions of America" art medals program that would provide opportunities for innovation in the use of advanced design techniques.

Meeting of March 11, 2013:

- **2014 Civil Rights Act of 1964 Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medal honoring Raoul Wallenberg.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **2013 First Spouse Gold Coin and Medal Program honoring Ida McKinley, Edith Roosevelt, Helen Taft, Ellen Wilson and Edith Wilson.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.
- **2014 National Baseball Hall of Fame Commemorative Coin Program.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.

Meeting of April 19, 2013:

- **2014 Presidential \$1 Coin Program honoring Presidents Warren G. Harding, Calvin Coolidge, Herbert Hoover, and Franklin Delano Roosevelt.** The committee reviewed proposed obverse designs submitted by the United States Mint and provided comments and recommendations.
- **2013 First Spouse Gold Coin and Medal Program honoring Edith Wilson.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed narratives for the 2014 issues of the First Spouse Gold Coin and Medal Program.** The committee reviewed the proposed narratives provided by the United States Mint honoring Florence Harding, Grace Coolidge, Lou Hoover and Eleanor Roosevelt and offered comments and suggestions.
- **Congressional Gold Medal honoring Code Talkers associated with the Muscogee Creek Nation.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **FY2012 Annual Report.** The committee developed recommendations for the FY2012 Annual Report.
- **Resolution 2013-01: a resolution proposing an American Liberty Circulating Commemorative Coinage Program.** The committee discussed the proposed resolution and subsequently adopted it.
- **Proposed narratives for the Congressional Gold Medals honoring the Fallen Heroes of 9/11.** The committee reviewed the proposed narratives provided by the United States Mint and offered comments and suggestions.

Meeting of May 30, 2013 (held via telephonic means):

- **Proposed narratives for the Congressional Gold Medals honoring the four girls lost at the bombing of the Sixteenth Street Baptist Church in 1963.** The committee reviewed the proposed narratives provided by the United States Mint and offered comments and suggestions.

Meeting of June 25, 2013:

- **Congressional Gold Medals honoring Code Talkers associated with the Fort Peck Assiniboine and Sioux Tribe, Cherokee Nation, Ho-Chunk Nation, Meskwaki Nation, Seminole Nation, Yankton Sioux Tribe and Ogala Sioux Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed narratives for the 2015 issues of the America the Beautiful Quarters Program.** The committee reviewed the proposed narratives provided by the United States Mint honoring Homestead National Monument of America in Nebraska, Kisatchie National Forest in Louisiana, Blue Ridge Parkway in North Carolina, Bombay Hook National Wildlife Refuge in Delaware and Saratoga National Historical Park in New York and provided comments.

Meeting of July 23, 2013:

- **2014 Civil Rights Act of 1964 Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **2014 Baseball Hall of Fame Commemorative Coin Program.** The committee reviewed proposed obverse designs submitted by the United States Mint and provided comments and recommendations.
- **FY2013 Annual Report.** The committee developed recommendations for the FY2013 Annual Report, including an American Liberty Circulating Commemorative Coin Program and, as a commemoration of the 50th anniversary of the Kennedy Half Dollar, a recommendation that mintmarks appearing on 2014 Kennedy Half Dollars be placed on the reverse of the coin similar to the placement of the mintmark on the half dollars initial year of issue in 1964. The committee also agreed to maintain the prior year recommendations for commemorative programs honoring the 90th anniversary of U.S. Route 66 in 2016 and the 150th anniversary of the acquisition of the Alaska Territory in 2017.
- **Congressional Gold Medal honoring the Sixteenth Street Church Bombing Victims.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **2014 Native American \$1 Coin Program.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.

Meeting of July 24, 2013:

- **Congressional Gold Medals honoring Code Talkers associated with the Pueblo of Acoma, Hopi Tribe, Oneida Nation, Ponca Tribe, Tonto Apache Tribe and White Mountain Apache Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of September 18, 2013 (held via telephonic means):

- **Proposed narratives for the Congressional Gold Medals the First Special Service Force.** The committee reviewed the proposed narratives provided by the United States Mint and offered comments and suggestions.
- **Proposed narratives for the 2015 and 2016 issues of the Native American \$1 Coin Program.** The committee reviewed the proposed narratives provided by the United States Mint and offered comments and suggestions.

D. CCAC Membership

The CCAC consists of 11 members appointed by the Secretary of the Treasury. Four members are appointed based on their special qualifications; three members are appointed to represent the general public; and four members are appointed after recommendation by the leadership of the United States Congress. Member who served during FY2013 were:

Michael Bugeja (appointed based on special qualifications in numismatics)
Robert Hoge (appointed based on special qualifications in numismatic curation)
Erik Jansen (appointed to represent the interests of the general public)
Gary Marks – Chairperson (appointed to represent the interests of the general public)
Michael Moran (appointed after recommendation by Senate Minority Leader)
Michael Olson (appointed by House Minority Leader)
Michael Ross (appointed based on special qualifications in American History)
Donald Scarinci (appointed after recommendation by Senate Majority Leader)
Jeanne Stevens-Sollman (appointed to represent the interests of the general public)
Thomas Uram (appointed after recommendation by Speaker of the House)
Heidi Wastweet (appointed based on special qualifications in sculpture or medallic arts)