

Citizens Coinage Advisory Committee
Public Meeting
Monday, March 11, 2013, 9:30 AM
United State Mint Headquarters
801 9th Street NW, 2nd Floor Conference Room
Washington, D.C.

In attendance:

Erik Jansen
Gary Marks (Chair)
Michael Moran
Michael Olson
Michael Ross
Donald Scarinci
Jeanne Stevens-Sollman
Thomas Uram
Heidi Wastweet

1. Chairperson Marks called the meeting to order at 9:38 A.M.
2. The letters and minutes of the November 27, 2012 meeting were unanimously approved.
3. April Stafford of the United States Mint provided an informational report concerning Public Law 110-451, the Civil Rights Act of 1964 Commemorative Coin Act. The act authorizes the Secretary of the Treasury to mint and issue up to 350,000 silver dollar coins with designs emblematic of the Civil Rights Act of 1964 and its contributions to civil rights in America. Ms. Desiree Boykin and Mr. Robert Rucker, Jr., representing the United Negro College Fund, reported to the Committee on thematic ideas for the program. On behalf of the Mint, Ms. Stafford asked the Committee for advice regarding design themes appropriate for the coins to be minted pursuant to the aforementioned act. A discussion ensued relevant to potential design themes. Mr. Marks distributed copies of Dr. Martin Luther King's "I Have a Dream" speech and referenced several allegorical illustrations used by Dr. King in the speech to illustrate the goals of the civil rights movement prior to the Civil Rights Act of 1964. Mr. Marks encouraged Mint artists and Artistic Infusion artists to use Dr. King's statements to inspire designs for the program. Mr. Ross advised that artists consider images that are emblematic of the Civil Rights Act's accomplishments. He suggested symbolic images that would be inspirational. Ms. Wastweet challenged artists to develop allegorical designs. She asked that artists submit both obverse and reverse designs in ways that use both sides of the coin to tell the story. She suggested additional images conveyed by Dr. King in his "I Have a Dream" speech that could be used as potential thematic devices. Ms. Stevens-Sollman encouraged designs that would be iconic, yet simple. Mr. Jansen called on artists to develop

designs that integrate the obverse and reverse and to use seminal symbols. He further asked artists to not settle for designs that lack inspiration conveyed through symbolic images. Mr. Olson recommended designs that integrate both sides of the coin and he advised against portrayals of photographs in the designs. Likewise, Mr. Moran stated that designs that portray iconic photographs, such as those provided in the Committee meeting packet, would not translate well on coins. He asked that artist strive to produce simple designs focused on allegories. Mr. Scarinci asked that designs focus on the realities of the Civil Rights movement and that it is a continuous struggle. He suggested that artists be given a briefing on the Civil Rights Act and how the Supreme Court has interpreted it through the years. Mr. Scarinci also advised that both sides of the coin be utilized to communicate the subject matter. Mr. Uram asked for designs that are simple and convey that the civil rights movement was a struggle.

4. April Stafford of the United States Mint presented the candidate designs for the Raoul Wallenberg Congressional Gold Medal.
5. After each member of the Committee had commented on the candidate designs, members rated the designs by assigning 0, 1, 2, or 3 points to each, with higher points reflecting more favorable evaluations. With eight (8) members voting, the maximum possible point total was twenty-four (24). By Committee rule, a majority of the maximum possible point total (i.e. 13) was required to garner the Committee's recommendation. The Committee's scores for the designs for the Raoul Wallenberg Congressional Gold Medal were:

Obverse:

OBV-01: 0
OBV-02: 16 (Recommended design)
OBV-03: 13
OBV-04: 1
OBV-05: 0
OBV-06: 0
OBV-07: 13
OBV-08: 0
OBV-09: 9
OBV-10: 0
OBV-11: 0
OBV-12: 0

Reverse:

REV-01: 12
REV-02: 10
REV-03: 0
REV-04: 0
REV-05: 1
REV-06: 16 (Recommended design)

6. After the scores for the designs for the Raoul Wallenberg Congressional Gold Medal were completed, a motion was made by Mr. Olson, and seconded by Mr. Moran, to recommend the words, “Act of Congress 2012” be added to the recommended obverse design, OBV-02, as well as adding a dash and question mark after Mr. Wallenberg’s birth date of 1912 (to convey the unknown end of his life). The motion was approved on a vote of seven (7) ayes and one (1) abstention. Mr. Olson made a motion, and seconded by Ms. Wastweet, that the recommended obverse design, OBV-01, be revised to show Mr. Wallenberg’s likeness in a manner that more closely resembles his image as portrayed in obverse design OBV-07. The motion was unanimously approved.
7. April Stafford of the United States Mint presented the candidate obverse and reverse designs for the 2013 First Spouse Gold Coin and Medal Program honoring Ida McKinley, Edith Roosevelt, Helen Taft, Ellen Wilson and Edith Wilson.
8. After each member had commented on the candidate designs, Committee members rated proposed designs by assigning 0, 1, 2, or 3 points to each, with higher points reflecting more favorable evaluations. With eight (8) members voting, the maximum possible point total was twenty-four (24). The committee’s scores for the 2013 First Spouse Gold Coin and Medal Program were:

Ida McKinley Obverse:

IM-O-01: 13 (Recommended design)
IM-O-02: 11
IM-O-03: 0
IM-O-04: 9

Ida McKinley Reverse:

IM-R-01: 0
IM-R-02: 21 (Recommended design)
IM-R-03: 0

Edith Roosevelt Obverse:

ER-O-01: 13
ER-O-02: 21 (Recommended design)
ER-O-03: 0
ER-O-04: 0
ER-O-05: 0
ER-O-06: 0
ER-O-07: 0

Edith Roosevelt Reverse:

ER-R-01: 9
ER-R-02: 2

ER-R-03: 24 (Recommended design)
ER-R-04: 2

Helen Taft Obverse:

HT-O-01: 10
HT-O-02: 18 (Recommended design)
HT-O-03: 5
HT-O-04: 2

Helen Taft Reverse:

HT-R-01: 2
HT-R-02: 0
HT-R-03: 2
HT-R-04: 24 (Recommended design)

Ellen Wilson Obverse:

EIW-O-01: 9
EIW-O-02: 16 (Recommended design)
EIW-O-03: 0
EIW-O-04: 0
EIW-O-05: 11

Ellen Wilson Reverse:

EIW-R-01: 2
EIW-R-02: 0
EIW-R-03: 3
EIW-R-04: 7
EIW-R-05: 21 (Recommended design)

Edith Wilson Obverse:

EdW-O-01: 3
EdW-O-02: 7
EdW-O-03: 18 (Recommended design)

Edith Wilson Reverse:

EdW-R-01: 3
EdW-R-02: 4*
EdW-R-03: 1
EdW-R-04: 0

*Although Design EdW-R-02 received the highest number of points its total was insufficient by Committee rule to be selected as a recommended design.

9. After the scores for the designs for the 2013 First Spouse Gold Coin and Medal Program were completed, a motion was made by Ms. Wastweet, and seconded by Mr. Jansen, to request the Mint provide additional reverse designs at the April, 2013 CCAC meeting honoring Edith Wilson, using the theme of her role in

assisting President Wilson in the execution of his duties following his stroke. The motion was unanimously approved.

10. April Stafford of the United States Mint presented the candidate reverse designs for the 2014 National Baseball Hall of Fame Commemorative Coin Program.
11. During the Committee's discussion on the candidate designs, an additional design was sketched by Don Everhart and labeled as Design HOF 02A. After each member of the Committee had commented on the candidate designs, members rated the designs by assigning 0, 1, 2, or 3 points to each, with higher points reflecting more favorable evaluations. With seven (7) members voting, the maximum possible point total was twenty-one (21). By Committee rule, a majority of the maximum possible point total (i.e. 11) was required to garner the Committee's recommendation. The committee's scores for the reverse designs for the 2014 National Baseball Hall of Fame Commemorative Coin Program were:

Designs:
HOF 01: 4
HOF 02: 0
HOF 02A: 17 (Recommended design)
HOF 03: 2
HOF 04: 0
HOF 05: 0
HOF 06: 0

12. There being no further business, Chairperson Marks adjourned the meeting at 3:57 p.m.